

Suresh Angadi Education Foundation's

ANGADI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH

Approved by AICTE New Delhi, Affiliated to VTU Belagavi, Accredited by NAAC & NBA*

Dr. Suresh C. Angadi Marg, Savagaon Road, Belagavi, Karnataka 590009

AITM MIRROR

A QUARTERLY MANAGEMENT E-NEWSLETTER

Volume - V Issue - II











OUR SOURCE OF INSPIRATION



Late Dr. Suresh Angadi Ji
Founder Chairman, SAEF, Belagavi

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MESSAGE FROM THE DIRECTOR, MBA

Dear Valued Stakeholder,

The word visionary has a very positive outlook that holds multiple perspectives. It is the word of a dreamer who has a vision for a bigger picture in mind and has a flexible mindset to attend to the goal. Visionary is the word of a leader who is naturally pivoted to accomplish many activities to fulfil the goal or objectives. Today's younger generations are exposed to multiple challenges both at the personal and career front, which old generations did not experience. Therefore, today's younger generation's perspective of life and career needs to be moulded and nurtured to enable them to manage the challenges of this modern world.

In this era of competition, high expectations of the corporate world and the dynamism of market forces, the skills and abilities of students need to be developed. The role of education needs to be redefined to empower students to be competent market players, ethical and hold on to our cultural heritage. Keeping these aspects in mind, it was decided that the newsletter edition needs to be published quarterly with an aim to encompass various activities conducted in the Department of MBA for the holistic growth of management students. This assignment is undertaken exclusively by the students of the Department of MBA under the mentorship of one faculty coordinator. This will help the students to develop their skills and networking. I am sure such opportunities will help the management students to unleash their potential.

I wish the readers ALL THE BEST!!!

Dr. Suryakumar N. Khanai
Director, MBA, AITM

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MESSAGE FROM THE EDITORS

Dear Readers,

The editorial board is glad to release Volume V Issue II of 'AITM MBA MIRROR', A quarterly E Newsletter of the Department of MBA. Communication plays a vital role in an institution's development. This newsletter will serve to reinforce and allow increased awareness, improved interaction and integration among all of us. 'AITM MBA MIRROR' is a medium to provide proper acknowledgement and respect to all those who work behind the scenes, overtime round the clock planning things and acquiring results.

At the very outset, we express our gratitude to Dr. Spoorti Angadi Patil, Director, SAEF for giving the consent to publish the highlights of MBA@AITM in the form of an E-Newsletter that fosters greater engagement among all stakeholders.

We extend a special thanks to Shri Raju Joshi, Administrator, SAEF and Dr. Anand Deshpande, Principal & Director, AITM, for their invaluable support in bringing this current issue.

Our appreciation goes to Dr. Suryakumar N. Khanai, Director, Department of MBA, for his continuous encouragement and unwavering support throughout the creation of this edition.

Lastly, our heartfelt thanks to all the faculty colleagues and students for their enduring support.

We hope the readers will enjoy reading !!!

Warm Regards
EDITORIAL TEAM

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SAEF'S AITM AT A GLANCE

SAEF's AITM was established in the year 2009 and offers seven under-graduate Bachelor of Engineering (B.E) courses in AI & DS, Robotics & Automation Engineering, Civil Engineering, Computer Science Engineering, E & C Engineering, E & E Engineering and Mechanical Engineering. The institute offers PG course in Master of Business Administration (MBA) specialization in Marketing, Finance and Human Resource Management. Other PG courses offered by the institute are Master of Computer Applications (MCA) and Master of Technology (M. Tech.). AITM also offers Diploma courses in Civil Engineering, CS & Engineering, E & E Engineering and Mechanical Engineering. BBA & BCA are two more additions from the academic year 2024-25. Six departments have been recognized by VTU as Ph.D Research Centers to conduct research work. AITM stands as a symbol of educational excellence, inspiring students to reach new heights, encouraging them to embrace the endless possibilities that engineering has to offer and providing a holistic learning environment that nurtures students overall development. SAEF's AITM is accredited by NAAC New Delhi. The institute is also proud to have received NBA accreditation for three departments—Civil Engineering, Computer Science and Engineering (CSE), and Electronics and Communication Engineering (E&CE)—during the academic year 2023–24. Subsequently, three more departments—Artificial Intelligence and Data Science (AI&DS), Electrical and Electronics Engineering (E&EE), and Mechanical Engineering—received NBA accreditation during the academic year 2025–26.

ABOUT DEPARTMENT OF MBA

The Department of MBA at SAEF's AITM was established in the year 2009 with a vision of nurturing rural and urban talent, producing competitive managers in all functional areas of management. MBA@AITM offers two years full-time Master of Business Administration (MBA) program, which is approved by AICTE, New Delhi and affiliated to Visvesvaraya Technological University (VTU), Belagavi. MBA@AITM is moving ahead in its journey with a sheer vision of "Leveraging human potential in management students through transformational leadership and contemporary skill sets to meet global challenges". MBA@AITM follows the curriculum, which is carefully designed and developed by VTU. The university upgrades its academic curriculum once in two years to meet industry requirements.

1. **Approval and Affiliation:** MBA@AITM offers Two Years Full Time MBA Program, which is approved by AICTE New Delhi, and affiliated to Visvesvaraya Technological University (VTU) Belagavi.
2. **Specializations**: MBA@AITM offers Dual Specialization option to the management students. Various specializations offered by the department are Marketing, Finance, Human Resource Management (HRM) and Business Analytics*.
3. **Eligibility:** Any degree with 50% marks in aggregate from a recognized university. Selection will be done on the basis of the valid scores of either PGCET or KMAT entrance examination conducted by Karnataka Examination Authority (KEA), Bengaluru.

TOPPERS OF MBA THIRD SEMESTER



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SUCCESSFULLY ORGANIZED A BUSINESS QUIZ FOR BBA & MBA STUDENTS

It was truly an enriching and engaging event that provided a dynamic platform for students to showcase their talent, enhance their business knowledge, and demonstrate exceptional analytical and problem-solving skills. The enthusiasm, energy, and competitive spirit displayed by the participants were remarkable and inspiring. Each team brought their best, making the quiz both intellectually stimulating and highly exciting. Such activities not only strengthen academic learning but also help in building confidence, teamwork, and quick decision-making abilities among students. Proud to witness our future managers stepping forward with such passion and dedication! A heartfelt thanks to the organizer Anjali Jadhav & Ananya Deshpande of BBA II Sem, Event Coordinator Dr Shivanand Kagawade and participants who made this event a grand success.



GLIMPSES OF QUIZ ORGANIZED









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A GUEST LECTURE ON AI AND IT SALES

A highly engaging Guest Lecture on Artificial Intelligence and IT Sales was successfully conducted for management students, featuring Mr. Atul Sali, CEO & Director of Oranges Technologies and Chandrala Vaze, Digital Transformation Lead as the keynote speakers. The session offered valuable insights into how AI is transforming modern business landscapes and redefining sales strategies in the IT sector. Students gained practical knowledge on emerging trends, industry expectations and career opportunities in the evolving digital economy. The lecture was interactive and enlightening, inspiring participants to explore innovative approaches and stay ahead in a competitive, technology-driven world.



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GLIMPSES OF GUEST LECTURE ON AI AND IT SALES



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FACULTY ACHIEVEMENTS

INTERNATIONAL BOOK CHAPTER PUBLICATION

The Department of MBA, AITM, Belagavi, proudly congratulates
Dr. Shivanand S. Kagawade, Associate Professor, on the publication of his international book chapter.

"Harnessing Edge AI for Real-Time Telematics: A Framework for Low-Latency Vehicle Data Analytics," in the prestigious book Artificial Intelligence for Transportation: Transforming Mobility and Infrastructure published by CRC Press, Taylor & Francis Group (2026).

Congratulations to Dr. Shivanand S. Kagawade on this outstanding academic achievement, and we wish him continued success in his research journey.





FACULTY ACHIEVEMENTS







FACULTY ACHIEVEMENTS

NPTEL-AICTE
Faculty Development Programme

(Funded by the MoE, Govt. of India)



This certificate is awarded to

VISHAL PARIS BOGAR

for successfully completing the course

Consumer Behaviour

with a consolidated score of 78 %

Prof. Andrew Thangaraj
NPTEL Coordinator
IIT Madras

(Jan-Mar 2026)

Roll No: NPTEL26MG40S452100197

Duration of NPTEL course : 8 Weeks

The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exams.
This certificate is therefore acceptable for promotions under CAS as per AICTE notifications dated 16th Nov, 2023, similar to other refresher / orientation courses.
F.No. AICTE / RIFD / FDP through MOOCs / 2023

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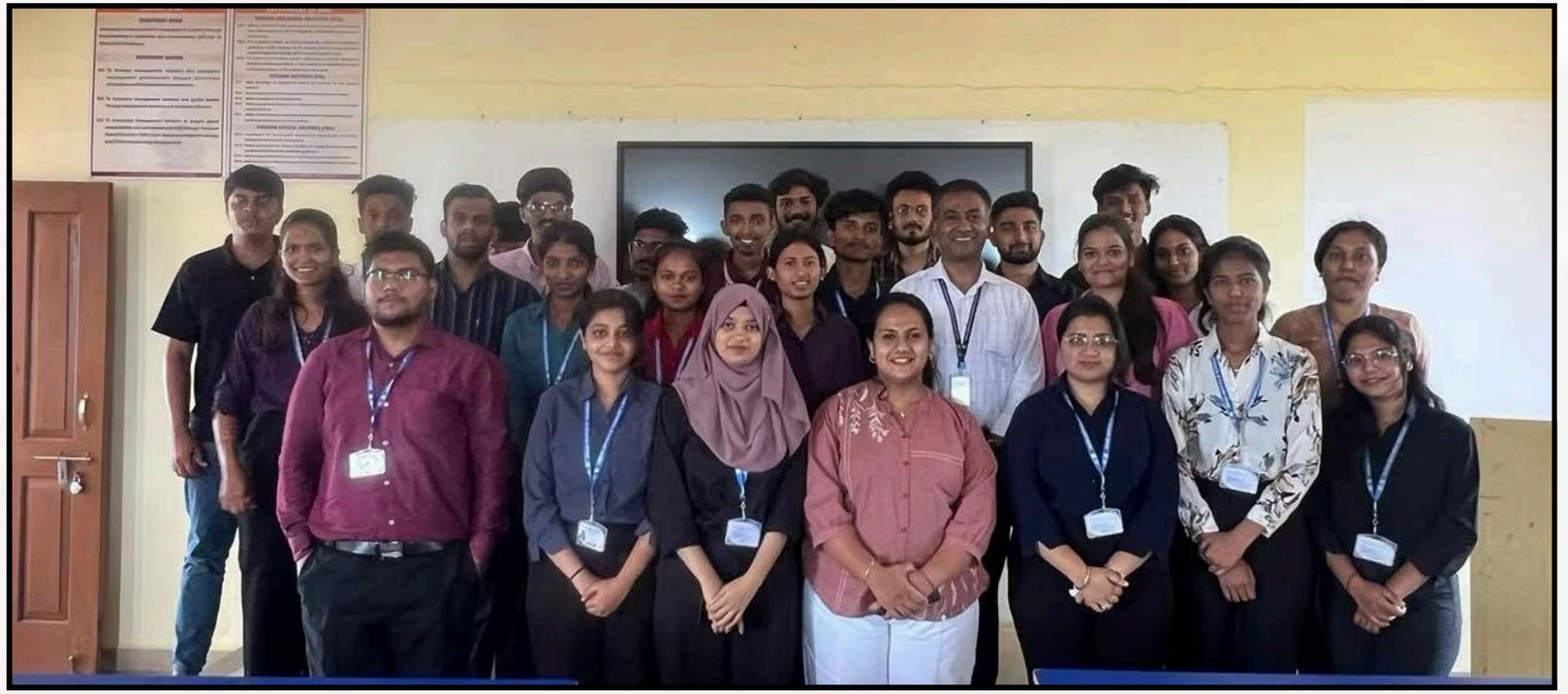
TOPPERS OF MBA FIRST SEMESTER



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CASE STUDY ANALYSIS

The Department of MBA successfully organized and presented a Case Study Analysis on 17th April, 2026. The event served as a valuable platform for students to apply theoretical knowledge to real-world business scenarios, encouraging critical thinking, teamwork, and analytical skills. Participants demonstrated great enthusiasm and professionalism while presenting their insights and solutions, making the session both engaging and intellectually stimulating. We extend our sincere gratitude to the dedicated Student Coordinators—Vaishnavi Halli, Shrusti Patil, Anjali Jadhav, and Junaid Talikoti-for their exceptional planning, coordination, and commitment in ensuring the smooth execution of the event. Their efforts played a crucial role in the overall success of the program. We also express our heartfelt thanks to the Faculty Coordinator, Prof. Vishal Bogar, for his continuous guidance, support, and encouragement throughout the preparation and presentation process. His mentorship greatly contributed to enhancing the quality and effectiveness of the case study analysis. Overall, the event was a remarkable learning experience for everyone involved and stands as a testament to the collaborative spirit and academic excellence of the MBA Department.



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GLIMPSES OF CASE STUDY ANALYSIS





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AITM MBA FIESTA 2K26

A Two-Day Mega National Level Management Fest for UG Students.

The Department of Management Studies at Angadi Institute of Technology and Management successfully organized AITM MBA FIESTA 2K26, a two-day Mega National Level Management Fest for undergraduate students. The fest aimed to provide a vibrant platform for students from various streams to unleash and exhibit their managerial abilities, teamwork, creativity, and leadership qualities. The event featured a wide range of exciting and competitive activities including Brainy Fiesta, Market-O- Fiesta, Entrepreneur Fiesta, Poster - O - Fiesta, Capture Fiesta, Battle Zone Fiesta, Fashion Fiesta and Dance Fiesta, which became the major attractions of the fest.The program commenced with an Inauguration Function held in the gracious presence of Dr. Anand Deshpande, Principal & Director of AITM, Dr. Suryakumar N Khanai, Director of Department of MBA at AITM and Mr. Roshan Patil, Alumni of AITM along with faculty members, students and participants from various colleges. The program witnessed an overwhelming response from students representing various colleges across the region, making the event a grand success.The Valedictory Function and Prize Distribution Ceremony of AITM MBA FIESTA 2K26 was held at the AITM Auditorium in the gracious presence of Dr. Prashant Katakol, Founder of The Kaivalyam, as the Chief Guest. Dr. Suryakumar Khanai, Director, MBA addressed the gathering during Valedictory Function and generously imparted his wisdom to the students. He motivated them to continue striving for excellence and concluded by wishing them happiness and success in all their future endeavours.The winners of all the events were felicitated with trophies and certificates in recognition of their outstanding performances.

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GLIMPSES OF MBA FIESTA 2K26



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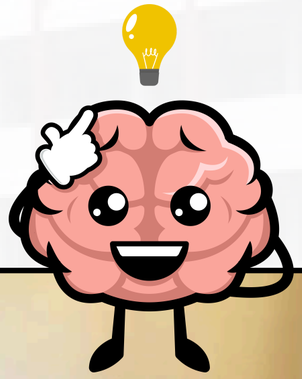




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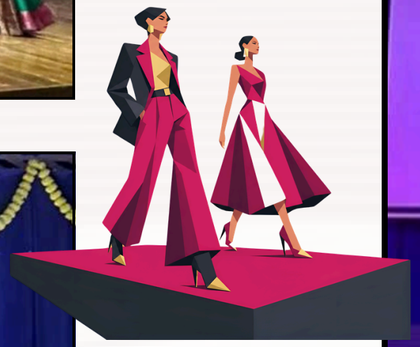


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STUDENT DEVELOPMENT PROGRAM ON LINKEDIN PROFILE BUILDING



The Department of MBA successfully organized a Student Development Program on LinkedIn Profile Building on 08th May, 2026. The session was conducted by Mr. Suhas Rajput, HR Trainer & Recruiter at Proficient Minds, Belagavi.The program provided students with valuable insights into creating impactful LinkedIn profiles, building professional networks, and enhancing career opportunities in today's competitive job market.The interactive session motivated students to strengthen their digital presence and prepare themselves for future professional growth.A sincere thanks to Mr. Suhas Rajput for sharing his expertise and guiding our students towards building a strong professional identity.

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GLIMPSES OF STUDENT DEVELOPMENT PROGRAM ON LINKEDIN PROFILE BUILDING







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GUEST LECTURE ON CAREER OPPORTUNITIES IN SECURITIES MARKET



We were delighted to host an insightful Guest Lecture on "Career Opportunities in Securities Market" on 12th May 2026.The session was delivered by Mr. Sanjeev Bajaj, General Manager at National Institute of Securities Markets (NISM), Mumbai, who shared valuable knowledge and industry insights about the dynamic world of securities markets and the wide range of career opportunities available in the financial sector.The lecture provided students with a deeper understanding of:- Securities Market Operations - Emerging Career Paths in Finance- Skill Requirements & Certifications - Industry Trends and Growth Opportunities. The interactive session inspired students to explore promising careers in the capital markets and broadened their perspective on the evolving financial ecosystem. We sincerely thank Mr. Sanjeev Bajaj for his valuable time, guidance, and motivating interaction with our students.

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GLIMPSES OF GUEST LECTURE ON CAREER OPPORTUNITIES IN SECURITIES MARKET



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INSIGHTFUL SESSION ON BANKING BEYOND DEPOSITS AND LOANS – HOW BANKS DRIVE THE ECONOMY



On 19th June 2026, we had the privilege of hosting an enriching session on **“Banking Beyond Deposits and Loans: How Banks Drive the Economy”** by Mr. Denis Savant, Associate Vice President & Branch Head, Federal Bank, Belagavi City Branch.The session provided participants with a deeper understanding of the evolving role of banks in fostering economic growth, supporting businesses, enabling financial inclusion, and driving innovation in the financial ecosystem. Mr. Savant shared valuable industry insights and real-world perspectives on how modern banking extends far beyond traditional deposit and lending functions.The interactive discussion inspired participants to appreciate the significant contribution of the banking sector in shaping a robust and sustainable economy.We extend our heartfelt gratitude to Mr. Denis Savant for sharing his expertise and making the session highly informative and engaging.Thank you to all the participants for their enthusiastic involvement and active engagement.

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GLIMPSES OF GUEST SESSION ON BANKING BEYOND DEPOSITS AND LOANS – HOW BANKS DRIVE THE ECONOMY

STUDENT ACHIEVEMENTS

We are delighted to share that Mr. Shivaraj Sonakar has been successfully placed at Bajaj Finance Limited as a Sales Manager (Functional Trainee).

We congratulate him on this wonderful achievement and wish him all the best for his future endeavors.



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We are delighted to share that two of our MBA students have been successfully placed as

Associate Officers (Branch Sales)

We congratulate them on reaching important milestone and wishing them all the best for future endeavors and successful career ahead.



We are delighted to share that Ms. Anita Patil has been successfully placed at Cloud desk Ventures as a Sales Executive.

We congratulate her on this wonderful achievement and wish her all the best for her future endeavors.



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We are delighted to share that our MBA students — **Jyotiraditya Desai, Sachin Walaki, and Siddharth Gawade** — have been successfully placed with IndiaMART as Executives (Client Acquisition).

This achievement reflects their hard work, dedication, and commitment towards excellence. We are proud to see them begin their professional journey with one of India's leading B2B marketplaces.

Congratulations to Jyotiraditya, Sachin, and Siddharth on this well-deserved success!

Wishing them all the best for their future endeavors and a successful career ahead.



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We are delighted to share that Ms. Sneha Maruti Desai has been successfully placed at Bharti Airtel Ltd. as a Catchment Store Manager (CSM).

We congratulate her on this wonderful achievement and wish her all the best for her future endeavors.



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ALUMNI CORNER



Pooja Wadekar
Batch 2023-25

MBA @ AITM , even though words, brings back an overwhelming sense of gratitude, it feels like just yesterday I was sitting in the MBA department seminar halls, actively participating in case study discussions, running through last-minute presentation slides, and preparing for management fests. Today, looking back from the corporate arena, I realize that the Department of MBA at AITM did not just hand me a degree — it built the foundational mindset that defines my career today.

I am currently working as an Associate at Atos, a global leader in digital transformation, IT services, and consulting solutions.

I am a part of the Reconciliation team, where I handle the verification and matching of financial records, resolve discrepancies, and ensure the accuracy of financial transactions.

ARTICLE CONTRIBUTED

The Power of Continuous Learning

Learning is a lifelong process that helps individuals grow personally and professionally. In today's fast-changing business environment, knowledge becomes outdated quickly. Therefore, students and professionals must continuously update their skills to remain competitive.

MBA students should develop the habit of reading business magazines, attending seminars, completing online certification courses, and participating in workshops. These activities enhance analytical thinking, communication, and problem-solving abilities.

Continuous learning also improves confidence and prepares students to face new challenges in their careers. Employers value candidates who are willing to learn and adapt to change. Every new skill acquired opens doors to better opportunities and career growth.

Conclusion: Learning never ends. The more you learn today, the more successful you become tomorrow.

Arati Samaje, MBA 2nd Semester

Leadership – The Key to Success

Leadership is the ability to influence, inspire, and guide others towards achieving a common goal. A true leader leads by example, communicates effectively, and motivates the team during both success and failure.

MBA education provides numerous opportunities to develop leadership skills through presentations, group discussions, case studies, and management events. Effective leaders are responsible, honest, and willing to learn from their mistakes.

Leadership is not about giving orders; it is about building trust, encouraging teamwork, and helping others grow. Strong leadership creates a positive work environment and leads organizations towards success.

Conclusion: Great leaders create more leaders, not followers.

Deepak Kudalagi, MBA 2nd Semester

Entrepreneurship – Building the Future

Entrepreneurship is the process of converting innovative ideas into successful business ventures. Entrepreneurs identify opportunities, solve problems, and contribute to economic development by creating employment and introducing new products and services.

MBA students can become successful entrepreneurs by developing creativity, business planning skills, financial knowledge, and leadership qualities. Every successful entrepreneur starts with a vision, determination, and the courage to take calculated risks.

Although entrepreneurship involves challenges, failures should be viewed as valuable learning experiences. Persistence and innovation are the foundations of every successful business.

Conclusion: Every successful business begins with one innovative idea and the confidence to act.

Laxmi Magadum, MBA 2nd Semester

Time Management – A Habit of Successful People

Time is one of the most valuable resources in life. Every individual has the same 24 hours in a day, but successful people use their time wisely. Good time management helps students complete academic work, participate in extracurricular activities, and maintain a healthy work-life balance.

Planning daily activities, setting priorities, avoiding procrastination, and maintaining discipline are essential habits for effective time management. Students who organize their schedules experience less stress and achieve better academic performance.

Time management also develops self-discipline, improves productivity, and creates opportunities for personal growth.

Conclusion: Manage your time effectively because once time is lost, it can never be recovered.

Mallesh Karigar, MBA 2nd Semester

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Emotional Intelligence in Management

Emotional Intelligence (EI) is the ability to understand, manage, and express emotions effectively while maintaining positive relationships with others. In today's corporate world, emotional intelligence is considered as important as technical knowledge.

Managers with high emotional intelligence communicate better, resolve conflicts peacefully, motivate employees, and make balanced decisions under pressure. MBA students can improve their emotional intelligence by practicing empathy, active listening, self-awareness, and effective communication.

Organizations prefer leaders who can manage people with understanding and compassion while achieving business goals.

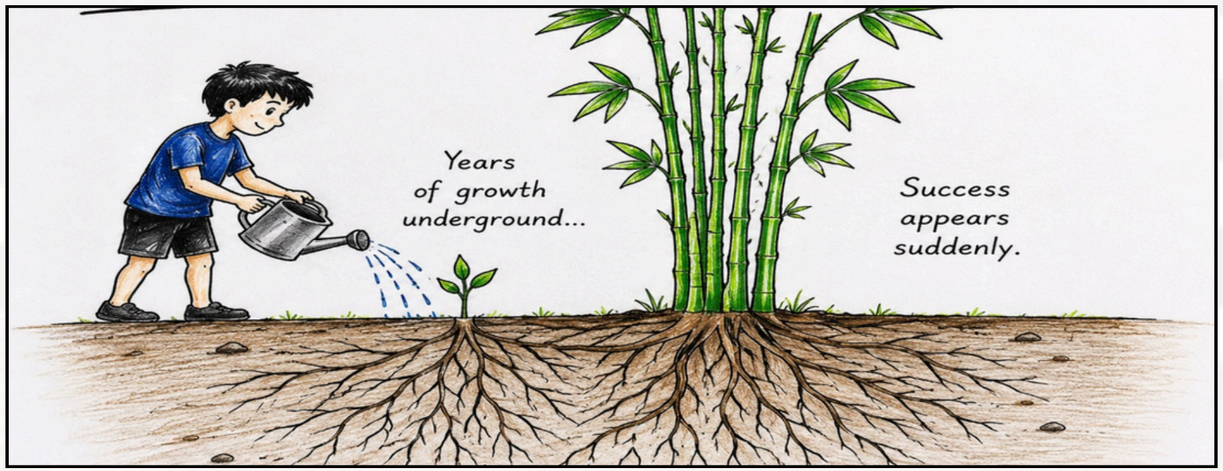
Conclusion: Emotional intelligence transforms good managers into exceptional leaders**.**

Mayuri Patil, MBA 2nd Semester

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MOTIVATIONAL STORIES

THE BAMBOO TREE



A young boy planted a bamboo seed and watered it every day. One year passed, then two, then three, but nothing appeared above the ground. Many people laughed at him, saying his efforts were wasted.

The boy never gave up. He continued watering the seed with patience and hope. In the fifth year, the bamboo suddenly sprouted and grew over 80 feet in just a few weeks.

The bamboo was not growing slowly—it was developing a strong root system underground all those years.

Moral: Success takes time. Be patient, stay consistent, and trust your journey.

Sanjana Belagundkar, MBA 2nd Semester

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THE BROKEN POT



A water carrier had two pots. One was perfect, while the other had a small crack. Every day, the cracked pot leaked water on the way home and felt ashamed because it could only deliver half the water.

One day, the carrier smiled and showed the pot beautiful flowers blooming along the path. He had intentionally planted flower seeds there, knowing the cracked pot would water them every day.

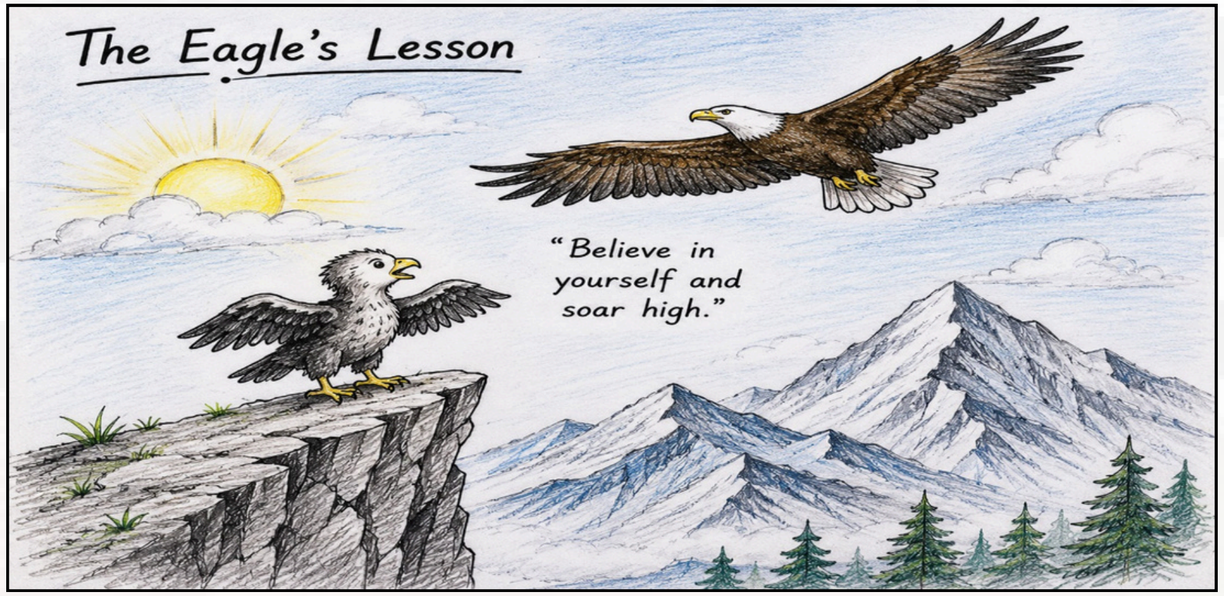
The pot realized that its weakness had created beauty.

Moral: Our imperfections can become our greatest strengths when used positively.

Radhika Bangi, MBA 2nd Semester

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THE EAGLE'S LESSON



An eaglet once believed it could never fly because it always stayed on the ground with chickens. One day, an old eagle encouraged it to spread its wings and try.

Though frightened, the young eagle jumped from a cliff. At first, it struggled, but soon its wings caught the wind, and it soared high into the sky.

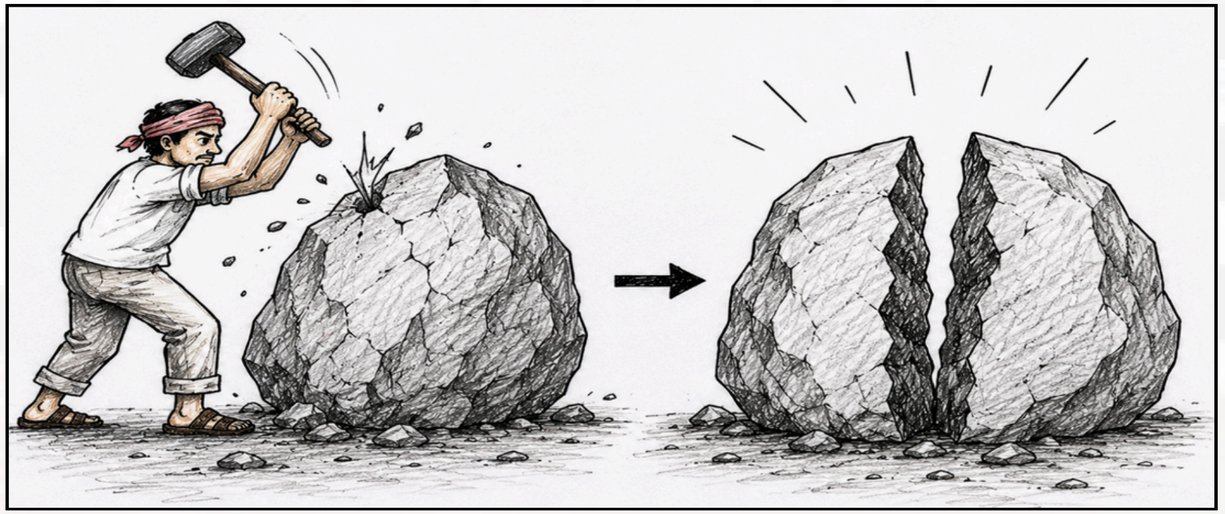
The eagle discovered that it had the ability to fly all along.

Moral: Believe in yourself. Your potential is greater than your fears.

Manjunath Pujar, MBA 2nd Semester

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THE STONE CUTTER

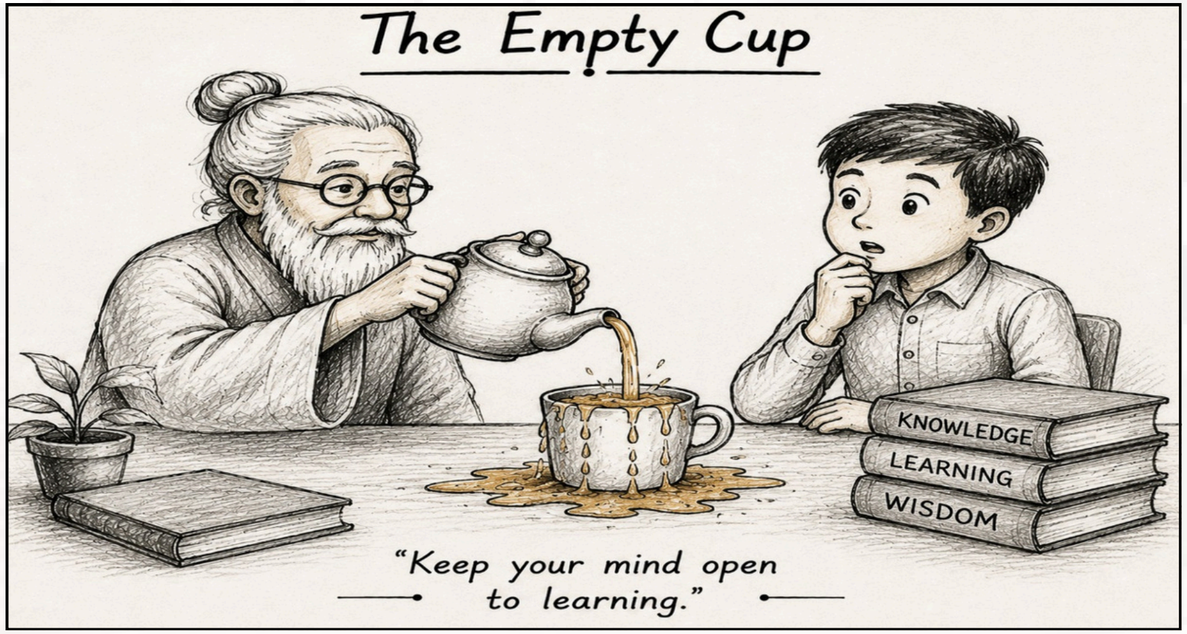


A stonecutter worked every day, striking a huge rock with his hammer. After hundreds of blows, the rock showed no sign of breaking.
On the 101st strike the rock split into two.
People thought the last blow broke the rock, but the stone cutter knew every strike had contributed to the final result.
Moral: Every small effort counts.Success is the result of consistent hard work.

Lavanya Mang, MBA 2nd Semester

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THE EMPTY CUP



A young student wanted to become successful quickly. He visited a wise teacher for advice. The teacher poured tea into a cup until it overflowed.

The student asked, "Why are you still pouring?"

The teacher replied, "Just as this cup cannot hold more tea, a mind filled with ego cannot gain new knowledge. Empty your cup first."

The student understood that learning begins with humility.

Moral: Stay humble and keep learning throughout life.

Sanika Korajkar, MBA 2nd Semester

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PRESTIGIOUS INSTITUTIONS OF SAEF

Angadi Institute of Technology and Management (AITM)

Affiliated to VTU, Belagavi, Approved by AICTE New Delhi and Accredited by NAAC & NBA*

Angadi School of Architecture (ASA)

Affiliated to VTU Belagavi, Approved by COA New Delhi

Angadi College of Commerce and Science (ACCS)

Affiliated toRani Channamma University, Belagavi

Angadi International School (AIS)

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