



Suresh Angadi Education Foundation's
ANGADI INSTITUTE OF TECHNOLOGY AND MANAGEMENT
DEPARTMENT OF MBA

Approved by AICTE New Delhi, Affiliated to VTU Belagavi, Accredited by NAAC & NBA*
Dr. Suresh C. Angadi Marg, Savagaon Road, Belagavi, Karnataka 590009

AITM MBA MIRROR

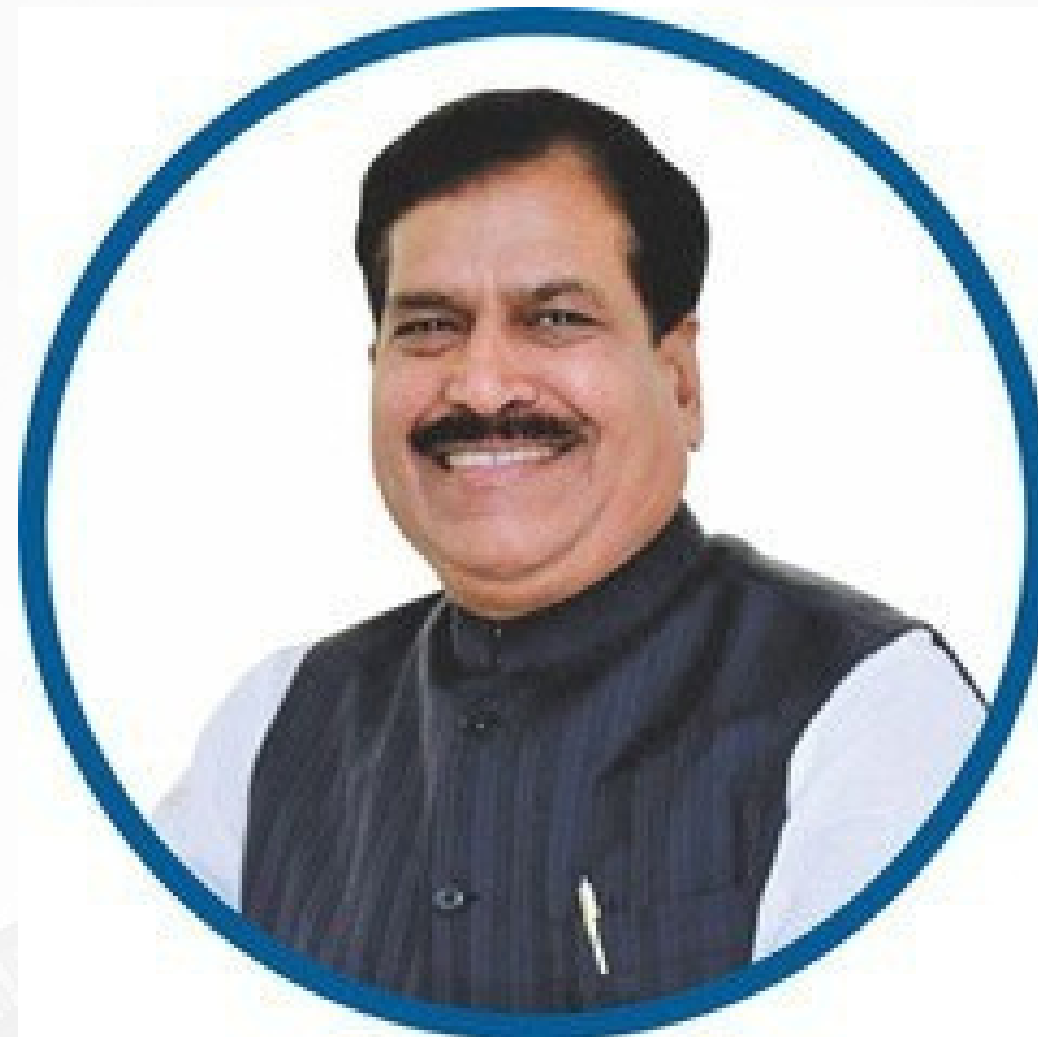
A QUARTERLY E-NEWSLETTER

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OUR SOURCE OF INSPIRATION



Late Dr. Suresh Angadi Ji
Founder Chairman, SAEF, Belagavi

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SAEF'S AITM AT A GLANCE

SAEF's AITM was established in the year 2009 and offers seven under-graduate Bachelor of Engineering (B.E) courses in AI & DS, Robotics & Automation, Civil Engineering, CS & Engineering, E & C Engineering, E & E Engineering and Mechanical Engineering. The institute offers PG courses in Master of Business Administration (MBA) specialization in Marketing, Finance and Human Resource Management. Other PG courses offered by the institute are Master of Computer Applications (MCA) and Master of Technology (M. Tech.). AITM also offers Diploma courses in Civil Engineering, CS & Engineering, E & E Engineering and Mechanical Engineering. BBA & BCA are two more additions from the academic year 2024-25. Six departments have been recognized by VTU as Ph.D research centers to conduct research work. AITM stands as a symbol of educational excellence, inspiring students to reach new heights, encouraging them to embrace the endless possibilities that engineering has to offer and providing a holistic learning environment that nurtures students' overall development. SAEF's AITM is accredited by NAAC, New Delhi and select UG departments have been accredited by NBA.

ABOUT DEPARTMENT OF MBA

The Department of MBA at SAEF's AITM was established in the year 2009 with a vision of nurturing rural and urban talent, producing competitive managers in all functional areas of management. MBA@AITM offers two years full-time Master of Business Administration (MBA) program, which is approved by AICTE, New Delhi and affiliated to Visvesvaraya Technological University (VTU), Belagavi. MBA@AITM is moving ahead in its journey with a sheer vision of "Leveraging human potential in management students through transformational leadership and contemporary skill sets to meet global challenges". MBA@AITM follows the curriculum, which is carefully designed and developed by VTU. The university upgrades its academic curriculum once in two years to meet industry requirements.

- 1. Approval and Affiliation:** MBA@AITM offers Two Years Full Time MBA Program, which is approved by AICTE New Delhi, and affiliated to Visvesvaraya Technological University (VTU) Belagavi.
- 2. Specializations:** MBA@AITM offers Dual Specialization option to the management students. Various specializations offered by the department are Marketing, Finance, Human Resource Management (HRM) and Business Analytics*.
- 3. Eligibility:** Any degree with 50% marks in aggregate from a recognized university. Selection will be done on the basis of the valid scores of either PGCET or KMAT entrance examination conducted by Karnataka Examination Authority (KEA), Bengaluru.

STUDY VISIT TO MLIRC, BELAGAVI

As part of the academic curriculum, management students undertook a study visit to the Maratha Light Infantry Regimental Centre (MLIRC), Belagavi on 13th January 2026. The visit provided an inspiring and enriching experience, including an interactive session with Senior Army Officers, who shared valuable insights into leadership, discipline and life in the Indian Army.

The students were also given the opportunity to witness live shooting demonstrations, visit the regimental museum and tour the MLIRC campus. In a gracious gesture, the Army honored our Professors with tokens of appreciation. The visit was a truly memorable experience that instilled a sense of pride, respect and inspiration among the management students.



FACULTY ACHIEVEMENTS

Participation in NPTEL STAR Workshop – South Zone at IIT Madras

Prof. Vishal Bogar attended the NPTEL STAR Workshop – South Zone held at IIT Madras on 1st February 2026.

This marked his second visit to IIT Madras, following his previous visit in July 2025. The workshop provided another enriching opportunity for learning, collaboration, and academic engagement.

During the event, he attended an insightful management session delivered by Dr. Vaibhav Chawla, Associate Professor, Department of Management Studies, IIT Madras, which offered valuable perspectives on contemporary management practices.

The visit also provided an opportunity to interact with Prof. Andrew Thangaraj, Chair, Centre for Outreach and Digital Education (CODE), IIT Madras, and Ms. Bharathi, Head of Operations, NPTEL, fostering meaningful discussions on digital education and outreach initiatives.

A notable highlight of the visit was meeting Dr. Kamakoti Veezhinathan, Director of IIT Madras. Dr. Kamakoti was recently conferred the Padma Shri Award 2026 in recognition of his outstanding contributions to science and technology and his significant role in strengthening India's indigenous digital infrastructure.

FACULTY ACHIEVEMENTS



MBA @ AITM has been featured in Fortune India: Best B-Schools in India



- MBA@AITM has been featured in Fortune India's prestigious Best B-Schools in India ranking, marking a significant milestone in the institution's journey towards academic excellence and quality management education. This recognition reflects our commitment to delivering industry-relevant education, fostering innovation and nurturing future business leaders.

STUDENT ACHIEVEMENTS

Heartiest Congratulations to Mallikarjun H. Koppad, Mrunal Mahesh Patil, Omkar Premchand Gavali, Pavan Raju Digraj and Vipul Yashwant Patil for being placed as Development Manager in SBI Life Insurance Co. Ltd. at Belagavi.



CONGRATULATIONS!!!

Mr. Sachin Padennavar of Department of MBA at SAEF's Angadi Institute of Technology and Management who was selected and has represented VTU in All India South Zone Inter University Football Championship 2025-26, which was held at Woxsen Sports Academy, Hyderabad from 5th to 11th January 2026.



STUDENT ACHIEVEMENTS

Congratulations!!!

Happy to inform that Mr. Shivaraj Sonakar has been placed in Stanza Living as a Growth Associate (Sales) with a CTC of 4.50 LPA.



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DEPARTMENT OF TRAINING & PLACEMENT

HEARTIEST
Congratulations!!!
For Campus Selection in

stanza living

Shivaraj Sonakar

Job Role: Growth Associate (Sales)
Package: 4.50 LPA

Wishes from Management, Principal & Director, Placement Officer & team, Staff & Students

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION - 2025 BATCH

Congratulations!!!

- Happy to inform that Ms. Ashwini Gokak and Mr. Darshan Madiwalar have been placed in Federal
- Bank as Associate Officer (Branch Sales) with a CTC of 4.40 LPA.



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HEARTIEST
Congratulations !!!
For Campus Selection in

Federal Bank

Ashwini Gokak **Darshan Madiwalar**

Job Role: Associate Officer (Branch Sales)
Package: 4.40 LPA

Wishes from Management, Principal & Director, Placement Officer & team, Staff & Students

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION – 2026 BATCH

ALUMNI CORNER



Aishwarya Anvekar
Batch: 2023-25

I consider myself as fortunate as I got an opportunity to study at MBA @ AITM. Highly committed professors taught us with great passion. High quality of teaching, excellent infrastructure, lively environment of college created everlasting memorable experience. Apart from technical skills, various soft skills training, and the opportunity to participate in “AITM MBA FIESTA”, a college fest gave me exposure and enhanced my skills. It improved my way of thinking. My sincere thanks to The Director, Staff & Management.

"My creative skills got me into the salon industry, but my MBA taught me how to manage money, lead people, and grow the business."

ARTICLE CONTRIBUTED

Building Resilient Businesses in a Rapidly Changing World

In today's fast-evolving marketplace, businesses are no longer defined solely by their products or services—they are defined by their ability to adapt, innovate, and persevere. Change is not just inevitable; it is constant. For organizations aiming to thrive, resilience has become the most valuable currency.

Every successful business story shares a common thread: challenges. Whether it's economic downturns, shifting consumer behavior, or technological disruption, obstacles are part of the journey. What separates thriving businesses from struggling ones is not the absence of difficulty, but the mindset with which those challenges are approached. Resilient organizations view uncertainty as an opportunity to grow rather than a threat to survival.

At the heart of resilience lies adaptability. Companies that encourage continuous learning, embrace new technologies, and remain open to change position themselves ahead of the curve. Innovation doesn't always mean groundbreaking inventions—it often means improving processes, enhancing customer experience, and finding smarter ways to deliver value.

Equally important is leadership. Strong leaders inspire confidence during uncertain times. They communicate clearly, make informed decisions, and empower their teams to contribute ideas. When employees feel valued and heard, they are more engaged, productive, and committed to the organization's vision.

Another key driver of long-term success is customer focus. Businesses that listen closely to their customers and respond proactively build trust and loyalty. In a competitive landscape, relationships matter just as much as results. Delivering consistent value creates a strong foundation that can withstand market fluctuations.

Finally, resilience is rooted in purpose. Companies with a clear mission and strong values are better equipped to navigate challenges. Purpose provides direction, motivates teams, and strengthens brand identity. It reminds everyone involved why the business exists and what it strives to achieve.

As we look ahead, the message is clear: success is not about avoiding change—it's about mastering it. Businesses that invest in resilience today will be the leaders of tomorrow. By embracing adaptability, fostering strong leadership, prioritizing customers, and staying true to their purpose, organizations can turn uncertainty into opportunity and build a future defined by growth and success.

Remember: The most successful businesses are not those that never fail, but those that never stop evolving.

Bhagyashri Wali
MBA 2nd Semester

AN INTERVIEW WITH SUCCESSFUL ENTREPRENEUR

Shri Sadanand Humbarwadi
Secretary, Belgaum Foundry Cluster, Belagavi

1. Can you please tell us in brief about foundry industry in Belagavi?

The foundry industry in Belagavi is one of the region's most established and strategically important manufacturing sector, with origins dating back to the 1940s and steady evolution into a major hub for ferrous casting.

"In Belagavi, the foundry industry is one of the region's core industrial strengths, with a legacy dating back several decades and now organized effectively through the Belgaum Foundry Cluster". The cluster comprises around 150-160 MSME units specializing in ferrous castings such as grey iron and ductile iron, catering to sectors like automotive, pumps, valves and general engineering.

What makes Belagavi unique is its cluster-based approach, where units collaborate through shared infrastructure like common facility centers, advanced testing labs, and technical services, enabling even small enterprises to achieve high quality and productivity standards.

- The industry is characterized by a strong cluster ecosystem, where units benefit from shared infrastructure like common facility centers, advanced metallurgical testing, casting simulation, and machining support, enabling high quality and cost competitiveness despite small-scale operations.

Technologically, the sector is transitioning from traditional cupola-based melting to more efficient induction furnaces, alongside adoption of process optimization, quality control systems, and partial automation. At the same time, there is increasing emphasis on energy efficiency and environmental compliance, driven by regulatory norms and market demands.

Overall, the Belagavi foundry industry represents a well-integrated, evolving MSME-driven manufacturing base that plays a vital role in regional employment, supply chains, and exports. "Today, the Belgaum Foundry Cluster stands as a competitive and evolving manufacturing hub, contributing significantly to employment, exports and the regional economy."

AN INTERVIEW WITH SUCCESSFUL ENTREPRENEUR

2. Can You Please tell us about the brief History, Vision, Mission and Quality policy of BFC?

Belgaum is major center for foundry industry in Karnataka producing casting around 1.6 lakh tons per annum, its product has reputation for quality. But growth of industry in Belagavi has suffered due to lack of infrastructure, latest technology, advanced testing facilities and human skills.

The Belgaum Foundry Cluster centered in Belagavi, with small-scale cupola-based units producing cast iron agricultural implements, and rapidly evolved during the post-independence industrialization phase to supply precision castings for diesel engines, pumps, and machine tools to major engineering hubs. In the early 2000s, local foundry entrepreneurs recognized the need to compete globally by overcoming challenges like limited testing facility, skill gap. Quality & productivity & rising competition etc... have decided to setup cluster- based approach.

The cluster was institutionalized in 2004 under the Industrial Infrastructure Upgradation Scheme as the Belgaum Foundry Cluster, introducing shared facilities such as advanced metallurgical testing labs, CAD/CAM-enabled design centers, sand reclamation systems.

Today, the cluster represents a technologically evolving ecosystem integrating process optimization, quality standardization, and environmental compliance, positioning itself as a globally competitive hub for high-precision ferrous castings serving automotive, engineering, and export markets. We have started providing following common services to the foundries in Belgaum.

- Construction of new roads at industrial estate.
- Quality testing laboratory e.g. Spectrometer and CMM
- Common tool room facility e.g. VMC, Pattern Tooling, Jigs & Fixtures.
- Simulation casting, 3D modelling and ERP modules for Foundries.
- Sand reclamation plant.
- Common Facilities like convention hall, training hall and multipurpose hall.

More than 150 foundries are presently availing technical services provided by Belgaum Foundry Cluster and we are proud to inform that after completion of Belgaum Foundry Cluster Project, employment generation, production, exports & revenue from foundries in Belgaum have grown substantially in the range from 30% to 40% with improved productivity and quality

The Belgaum Foundry Cluster, based in Belagavi (formerly Belgaum), is a remarkable example of how a traditional industrial region transformed itself into a modern manufacturing hub. With a legacy of metal casting spanning several decades, Belagavi earned recognition as one of Karnataka's leading foundry centers, supplying high-quality castings to sectors such as automotive.

AN INTERVIEW WITH SUCCESSFUL ENTREPRENEUR

Vision

"To make Belgaum Foundry Industry, a global sourcing hub for castings and machine components."

Mission

"To provide an environment friendly, world class, state of the art infrastructure facilities to the foundry units in and around Belgaum and to make them internationally competitive to achieve excellence of performance"

Quality Policy

"Belgaum Foundry Cluster is committed to enhance the satisfaction of our customers by providing services to processes applicable to foundry and allied industries with cost effective solution and meet applicable requirements of interested parties as per Quality Management Systems with continual improvement & the best practices in all area of services."

3. Can you please tell us the Organization Structure of BFC?

The governance is led by a Board of Directors, usually comprising elected representatives from member foundry units, industry leaders, and key stakeholders, responsible for strategic decisions and policy direction. This is supported by a Chairman and Secretary, which oversees planning, coordination, and implementation of cluster activities.

Operationally, BFC is managed by a professional management team (including manager, technical experts, and administrative staff) that handles day-to-day functioning of Common Facility Centers, technical services, training and project execution.

The structure also involves close linkage with external institutions such as government bodies, financial agencies, and technical organizations (for example, collaborations with entities like Engineering Institutes, National Level Organizations such as ACMA, IIF, Bureau of Energy Efficiency and UNIDO), ensuring continuous support for technology up gradation and sustainability initiatives.

Overall, the structure is a hybrid of industry-led governance and professional management, enabling efficient coordination among 150+ MSME member units while leveraging government-backed infrastructure and schemes.

AN INTERVIEW WITH SUCCESSFUL ENTREPRENEUR

4. Currently, how many Organizations are members of BFC?

The Belgaum Foundry Cluster in Belagavi currently comprises approximately 100 to 110 member organizations, with 240 members from foundry and allied industries predominantly micro, small, and medium-scale enterprises (MSMEs) engaged in ferrous casting processes such as grey iron, SG iron and steel castings. These member units collectively form an integrated industrial ecosystem that includes core foundries as well as allied machining, pattern-making, and material supply units.

5. What kind of services are extended by BFC to its member Organizations?

The Belgaum Foundry Cluster (BFC) in Belagavi provides a wide range of technical, infrastructural, and business support services to its member organizations, aimed at enhancing competitiveness and efficiency. One of its core offerings is access to Common Facility Centres (CFCs), which include advanced testing and quality control equipment such as spectrometers, sand testing labs, and coordinate measuring machines allowing MSMEs to achieve high standards without heavy individual investment. BFC also extends technical support services like casting simulation, process optimization, and consultancy for improving productivity and reducing defects.

In addition, the cluster facilitates energy audits and efficiency improvement programs, often in collaboration with agencies like the Bureau of Energy Efficiency UNIDO, CIH, GIZ, helping members reduce operational costs. It promotes environmental services such as sand reclamation and supports members through training and skill development programs, workshops, and exposure visits to upgrade workforce capabilities.

On the business side, it assists in market linkage, export promotion, and networking opportunities, enabling firms to connect with larger industries and global buyers. Overall, BFC acts as a shared ecosystem that reduces costs, improves technology access, and strengthens the long-term sustainability of its member units.

The Belgaum Foundry Cluster (BFC) in Belagavi extends services to its member organizations, primarily through its Common Facility Centre (CFC). These include advanced

1. Metallurgical testing and quality assurance services such as Optical Emission Spectrometry (OES) for chemical composition analysis.
2. Coordinate Measuring Machines (CMM) for dimensional inspection and tolerance Validation.
3. Sand testing laboratories for parameters like grain fineness, permeability, and moisture.
4. The cluster also provides design and process engineering support, including casting simulation (solidification and flow analysis) to minimize defects like shrinkage and porosity.
5. CAD/CAM-based pattern and tooling development using CNC machining and Vertical Machining Centers (VMC).

Additionally, the cluster delivers skill upgradation and technical training on modern foundry practices such as induction furnace operation, lean manufacturing, and quality systems (ISO/TS standards).

AN INTERVIEW WITH SUCCESSFUL ENTREPRENEUR

6. How do you see the BFC evolving in the next 5 Years?

BFC provides wide range of technical and business support services to the members is expected to accelerate adoption of advanced processes such as automated moulding lines, casting simulation, CNC-based finishing and digital production planning, improving both quality and productivity. There will be a stronger shift toward energy-efficient and environmentally sustainable practices, including wider use of induction furnaces, improved emission control systems, and higher levels of sand reclamation to meet tightening norms from the Karnataka State Pollution Control Board. At the same time, increasing integration with automotive, engineering, and export markets will push units to meet international quality and compliance standards.

However, consolidation within the cluster is also likely, where more competitive and technologically upgraded firms grow, while smaller units may either modernize, collaborate, or exit due to cost pressures.

Skill development, digitalization and supply chain optimization will become critical success factors. Overall, BFC is expected to transition from a traditional MSME cluster to a modern, sustainable, and globally competitive foundry ecosystem, though the pace of this evolution will depend on investment capacity and policy support by Government.

7. Is there a push toward adopting green foundry practices and how are members responding to environmental norms?

•
Yes, in the Belgaum Foundry Cluster at Belagavi there is a definite and growing push toward adopting green foundry practices, driven by government regulations, cluster initiatives, and increasing global market expectations. Efforts such as sand reclamation, energy-efficient Equipment's, cleaner production techniques, and pollution control systems are being introduced to minimize environmental impact.

Some of the small and medium units have responding positively by investing in modern technologies and complying with environmental norms, especially those involved in exports where standards are stricter. Smaller MSMEs often face financial and technical constraints, leading to slower adoption and partial compliance.

Overall, while awareness and implementation of green practices are steadily improving the transition remains gradual, with regulatory pressure and market demand continuing to drive more consistent and widespread adoption.

Improved melting practices and waste heat management. Additionally, some units are implementing lean manufacturing and process optimization to minimize scrap rates and material loss.

AN INTERVIEW WITH SUCCESSFUL ENTREPRENEUR

8. Any help or assistance which is extended by central and state government to BFC?

The Belgaum Foundry Cluster (BFC) has received support from both the central and state governments in the form of financial assistance from the govt of India under DIPP's IIUS Scheme for infrastructure development, technology up gradation, and capacity-building initiatives.

Government has provided funding for establishing common facility centres equipped with advanced testing, machining, and quality control equipment. Technical support and energy-efficiency initiatives have also been facilitated by agencies like the Bureau of Energy Efficiency and UNIDO. At the state level, the Government of Karnataka has supported the cluster through land allocation, infrastructure development in industrial estates. Additional assistance includes training programs, skill development, and export promotion activities conducted under govt. schemes. Overall, this combined support framework has helped enhance productivity, competitiveness, technology adoption, and environmental compliance within the cluster.

In addition, various training, skill development, and export promotion programs have been facilitated through institutional and industry collaborations. Together, this multi-level support has not only strengthened technological capabilities and productivity but also enhanced the global competitiveness and sustainability of the cluster.

9. What advice would you give to management students who want to become entrepreneur?

If you want to become an entrepreneur, start by grounding your ambition in real-world understanding rather than just ideas. Study markets closely, identify genuine problems, and validate your concepts early through small experiments instead of waiting for a "perfect" plan.

Build strong fundamentals in finance, operations, and people management, because execution matters far more than creativity alone. Learn from successful entrepreneurs like Narayan Murthy and Ratan Tata, who combined vision with discipline, ethics, and long-term thinking.

Be prepared to take calculated risks, accept failure as part of the process, and continuously adapt to changing conditions. Equally important is networking-connect with mentors, industry experts, and peers, as opportunities often come through relationships. Finally, focus on creating value rather than chasing quick profits; sustainable businesses are built on trust, innovation, and consistency over time.

Most importantly, focus on creating real value for customers; profits will follow when you solve meaningful problems with dedication and persistence. Take advantage of shared infrastructure and government-supported facilities under schemes like Micro and Small Enterprises - MSME to reduce initial investment risks. Learn directly from existing units, understand shop-floor challenges, and prioritize cost control and productivity, which are critical in foundry operations. At the same time, adopt modern practices such as digitalization, energy efficiency, and sustainable production to stay competitive. Build strong relationships within the cluster, as collaboration often matters as much as competition. Most importantly, be patient and resilient-foundry businesses are capital-intensive and operationally demanding, but with consistent effort, innovation, and long-term vision, they offer significant opportunities for growth and success.

AN INTERVIEW WITH SUCCESSFUL ENTREPRENEUR

10. What message would you like to give to society?

The experience of the Belgaum Foundry Cluster in Belagavi sends a powerful message to society: sustainable progress comes from collective effort, responsible industry, and continuous improvement. The cluster shows that even small and medium enterprises can achieve global competitiveness when they collaborate, share resources, and adopt modern and environmentally responsible practices. It highlights the importance of balancing industrial growth with environmental protection by promoting cleaner technologies, waste reduction, and energy efficiency. At the same time, it emphasizes the value of skill development, employment generation, and inclusive growth for local communities. The broader message is that industries should not operate in isolation but as part of a larger ecosystem-contributing to economic development while being accountable to society and the environment.

The Belgaum Foundry Cluster in Belagavi offers a powerful message to society: true progress is built when industry, community, and environment grow together. It proves that even small and medium enterprises, when united by collaboration and shared vision, can compete globally while remaining socially responsible. The cluster reflects how traditional industries can reinvent themselves through innovation, skill development, and sustainable practices. Its journey reminds society that economic growth should not come at the cost of the environment, but rather through smarter, cleaner, and more inclusive approaches. Ultimately, the message is clear-when businesses act responsibly and work collectively, they not only create wealth but also build a stronger, more sustainable future for society as a whole.

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AN INTERVIEW WITH SUCCESSFUL ENTREPRENEUR



ARTICLE CONTRIBUTED

The Last Call

Ravi worked in a busy city, far away from his village. Every day felt the same—long hours, traffic, and silence in his small rented room.

His mother used to call him every night.

“Did you eat?” she would ask.

“Yes, Amma,” he would reply, even on days he skipped dinner to save money.

One day he got a promotion. It was everything he had worked for. Excited he picked up his phone to call her—but stopped.

“I’ll tell her on Sunday,” he thought. I want to make it special.

Sunday came. He called.

No answer.

He tried again.

Still no answer.

A neighbor picked up later and said softly, “Ravi, your mother fell sick two days ago.”

His heart dropped.

He rushed to the village, but it was too late.

Sitting beside her, holding her cold hand, Ravi whispered,

“Amma, I got promoted. You always believed in me.”

Tears rolled down his face.

He looked at his phone. The last missed call was from her.

That night, for the first time, his room in the city felt heavier than ever.

Because success meant nothing when the one person you wanted to share it with wasn’t there anymore.

Deepak K.
MBA 2nd Semester

ARTICLE CONTRIBUTED

Rise Again

When the road feels long and the night feels deep,
And the dreams you planted begin to sleep,
Don't lose your fire, don't let it fade
Great things are never quickly made.
When doubts grow loud inside your mind,
And the world seems cruel, unfair, unkind,
Remember this within you stays
A strength that shines through darkest days.
Fall seven times, stand up once more,
You are stronger than before.
Each scar you carry, each silent tear,
Is proof you faced your deepest fear.
The storm may shake, the winds may roar,
But storms don't last forevermore.
Beyond the clouds, the sun still waits,
For those who rise and challenge fate.
So, take one step, then once again,
Through all the loss, through all the pain.
Because the ones who truly win
Are those who never quit within.

Lavanya Mang
MBA 2nd Semester

ARTICLE CONTRIBUTED

The Master of the In-Between

There was once a young MBA student named Rohan who felt constantly buried. Between 2:00 AM case studies, grueling internship hunts and the pressure to network, he felt like he was merely surviving, not succeeding. He felt like a "commodity" just another suit in a sea of high achievers.

One afternoon, a guest lecturer a legendary CEO known for turning around failing airlines walked into the hall. He didn't open a slide deck. Instead, he held up a common graphite pencil.

"What is the most important part of this tool?" he asked.

Students shouted out: "The lead!" "The grip!" "The eraser!"

The CEO smiled. "No. It's the wood. The lead provides the point, and the eraser fixes the mistakes, but without the wood, the lead snaps under the slightest pressure. The wood holds the tension between the vision and the correction."

He looked directly at the tired faces in the room. "Right now, you think your MBA is about being the 'lead' the sharpest person in the room. But your real value is becoming the 'wood.' Your struggle right now is building the structural integrity to hold your talent and your failures together without snapping."

He explained that the most successful leaders aren't just those with the highest GPAs; they are the ones who can endure the "in-between" years the grind where no one is clapping for you yet.

Rohan realized that his exhaustion wasn't a sign of failure; it was the sound of his "structural integrity" being built. He stopped looking for the finish line and started focusing on the strength he was developing in the process. Two years later, when he faced a massive corporate crisis in his first job, he didn't panic. He stayed firm, while others snapped.

The Lesson:

An MBA isn't just a degree; it's a stress test. The pressure you feel today is simply the process of making sure that when you finally lead, you won't break.

Preeti R . C.
MBA 2nd Semester

ARTICLE CONTRIBUTED

The Selfish Farmer In a Small Village

There was a farmer named Ramesh. He had the best wheat crop every year. All the other farmers were curious: “How do you always grow the best wheat?” But Ramesh was selfish. He never shared his seeds or knowledge with anyone. One year, something strange happened. Even though Ramesh used the same seeds, his crop became weak and poor. He was shocked. So, he went to an expert and asked, “Why is my crop getting worse?” The expert smiled and said: “Your crops are affected by wind pollination. If your neighbours grow poor-quality crops, their pollen mixes with yours.” “By being selfish and not helping others, you actually harmed your own success.” Ramesh realized his mistake. Next season, he shared his best seeds with all farmers. And guess what?

His crop became healthy and strong again

Moral of the Story

Helping others is not a loss

Arati Samaje
MBA 2nd Semester

EDITORIAL TEAM
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Dr. Suryakumar N. Khanai

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PRESTIGIOUS INSTITUTIONS OF SAEF



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