



Suresh Angadi Education Foundation's
ANGADI INSTITUTE OF TECHNOLOGY AND MANAGEMENT
DEPARTMENT OF MBA

Approved by AICTE New Delhi, Affiliated to VTU Belagavi, Accredited by NAAC & NBA*

Dr. Suresh C. Angadi Marg, Savagaon Road, Belagavi, Karnataka 590009

AITM MBA MIRROR

A QUARTERLY E-NEWSLETTER

VOL - IV ISSUE - IV



<https://mba.aitmbgm.ac.in/>

OUR SOURCE OF INSPIRATION



Late Dr. Suresh Angadi Ji
Founder Chairman, SAEF, Belagavi

CHIEF PATRONS



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Chairperson, SAEF



Dr. Spoorti Angadi Patil
Director, SAEF



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Administrator, SAEF



Dr. Anand Deshpande
Principal & Director, AITM

EDITOR-IN-CHIEF



Dr. Suryakumar N. Khanai
Director, MBA

MESSAGE FROM THE ADMINISTRATOR

Dear Readers,

AITM MBA MIRROR is a flagship Quarterly E-Newsletter of the Department of MBA at SAEF's Angadi Institute of Technology and Management, Belagavi. It gives me immense pleasure to note that the response to this newsletter has been overwhelming. The wide-spectrum of events conducted in the Department of MBA gives me a sense of pride that our students and professors possess creative thinking in ample measures. I must acknowledge the great team effort of faculty members and students of MBA@AITM, who are making a difference in the lives of management students in the pursuit of excellence. Congratulations to team MBA@AITM for bringing Volume IV Issue IV of 'AITM MBA MIRROR'.

Shri Raju Joshi

Administrator, SAEF

MESSAGE FROM THE PRINCIPAL & DIRECTOR

Dear Readers,

It is a matter of great pride and satisfaction for SAEF's Angadi Institute of Technology and Management to bring out the Newsletter 'AITM MBA MIRROR' released from the Department of MBA. The College has made tremendous progress in all areas, such as academics, non-academics and capacity building relevant to staff and students. I am confident that this issue of the Department Newsletter will send a positive note to the entire staff, students and other stakeholders. A Newsletter is like a mirror that reflects the clear picture of all sorts of activities undertaken by the department and develops writing skills among students in particular and teaching faculty in general. I congratulate the Editorial Board of 'AITM MBA MIRROR' who have played a wonderful role in accomplishing the task in record time.

Wishing the readers "ALL THE BEST"

Dr. Anand Deshpande

Principal & Director, AITM

MESSAGE FROM THE DIRECTOR, MBA

Dear Valued Stakeholder,

The word visionary has a very positive outlook that holds multiple perspectives. It is the word of a dreamer who has a vision for a bigger picture in mind and has a flexible mindset to attend to the goal. Visionary is the word of a leader who is naturally pivoted to accomplish many activities to fulfil the goal or objectives. Today's younger generations are exposed to multiple challenges both at the personal and career front, which old generations did not experience. Therefore, today's younger generation's perspective of life and career needs to be moulded and nurtured to enable them to manage the challenges of this modern world.

In this era of competition, high expectations of the corporate world and the dynamism of market forces, the skills and abilities of students need to be developed. The role of education needs to be redefined to empower students to be competent market players, ethical and hold on to our cultural heritage. Keeping these aspects in mind, it was decided that the newsletter edition needs to be published quarterly with an aim to encompass various activities conducted in the Department of MBA for the holistic growth of management students. This assignment is undertaken exclusively by the students of the Department of MBA under the mentorship of one faculty coordinator. This will help the students to develop their skills and networking. I am sure such opportunities will help the management students to unleash their potential.

I wish the readers ALL THE BEST!!!

Dr. Suryakumar N. Khanai
Director, MBA

MESSAGE FROM THE EDITORS

Dear Readers,

The editorial board is glad to release Volume IV Issue IV of 'AITM MBA MIRROR', A Quarterly E-Newsletter of the Department of MBA. Communication plays a vital role in an institution's development. This newsletter will serve to reinforce and allow increased awareness, improved interaction and integration among all of us. 'AITM MBA MIRROR' is a medium to provide proper acknowledgement and respect to all those who work behind the scenes, overtime round the clock planning things and acquiring results.

At the very outset, we express our gratitude to Dr. Spoorti Angadi Patil, Director, SAEF for giving the consent to publish the highlights of MBA@AITM in the form of an E-Newsletter that fosters greater engagement among all stakeholders.

We extend a special thanks to Shri Raju Joshi, Administrator, SAEF and Dr. Anand Deshpande, Principal & Director, AITM, for their invaluable support in bringing this current issue.

Our appreciation goes to Dr. Suryakumar N. Khanai, Director, Department of MBA, for his continuous encouragement and unwavering support throughout the creation of this edition.

Lastly, our heartfelt thanks to all the faculty colleagues and students for their enduring support.

We hope the readers will enjoy reading !!!

Warm regards

EDITORIAL TEAM

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SAEF'S AITM AT A GLANCE

SAEF's AITM was established in the year 2009 and offers seven under-graduate Bachelor of Engineering (B.E) courses in AI & DS, Robotics & Automation, Civil Engineering, CS & Engineering, E & C Engineering, E & E Engineering and Mechanical Engineering. The institute offers PG course in Master of Business Administration (MBA) specialization in Marketing, Finance and Human Resource Management. Other PG courses offered by the institute are Master of Computer Applications (MCA) and Master of Technology (M. Tech.). AITM also offers Diploma courses in Civil Engineering, CS & Engineering, E & E Engineering and Mechanical Engineering. BBA & BCA are two more additions from the academic year 2024-25. Six departments have been recognized by VTU as Ph.D research centers to conduct research work. AITM stands as a symbol of educational excellence, inspiring students to reach new heights, encouraging them to embrace the endless possibilities that engineering has to offer and providing a holistic learning environment that nurtures students' overall development. SAEF's AITM is accredited by NAAC New Delhi. The institute also has the honour of receiving accreditation from NBA for three departments namely, Civil Engineering, CS & Engineering and E & C Engineering during the academic year 2023-24.

ABOUT DEPARTMENT OF MBA

The Department of MBA at SAEF's AITM was established in the year 2009 with a vision of nurturing rural and urban talent, producing competitive managers in all functional areas of management. MBA@AITM offers two years full-time Master of Business Administration (MBA) program, which is approved by AICTE, New Delhi and affiliated to Visvesvaraya Technological University (VTU), Belagavi. MBA@AITM is moving ahead in its journey with a sheer vision of "Leveraging human potential in management students through transformational leadership and contemporary skill sets to meet global challenges". MBA@AITM follows the curriculum, which is carefully designed and developed by VTU. The university upgrades its academic curriculum once in two years to meet industry requirements.

- 1. Approval and Affiliation:** MBA@AITM offers Two Years Full Time MBA Program, which is approved by AICTE New Delhi, and affiliated to Visvesvaraya Technological University (VTU) Belagavi.
- 2. Specializations:** MBA@AITM offers Dual Specialization option to the management students. Various specializations offered by the department are Marketing, Finance, Human Resource Management (HRM) and Business Analytics*.
- 3. Eligibility:** Any degree with 50% marks in aggregate from a recognized university. Selection will be done on the basis of the valid scores of either PGCET or KMAT entrance examination conducted by Karnataka Examination Authority (KEA), Bengaluru.

TOPPERS OF MBA FOURTH SEMESTER



Suresh Angadi Education Foundation's

ANGADI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

Approved by AICTE New Delhi, Affiliated to VTU Belagavi, Accredited by NAAC & NBA*

Late Dr. Suresh C. Angadi Marg, Savagaon Road, Belagavi – 590 009.



DEPARTMENT OF MBA

HEARTY CONGRATULATIONS...

FOURTH SEMESTER TOPPERS IN VTU SEMESTER END EXAMINATIONS ACADEMIC YEAR 2024-25



Pooja Keshav Wadekar
85.28%



Pavan Raju Digraj
85.00%



Sonam Mahipat Belgaonkar
84.28%

MANAGEMENT, ADMINISTRATOR, PRINCIPAL, DIRECTOR MBA & STAFF

FACULTY ACHIEVEMENTS

Celebrating the Spirit of Continuous Learning & Academic Excellence: Department of MBA at AITM strongly believes that learning never stops, faculty members and students truly embody this belief through discipline, consistency and passion for knowledge.

Prof Vishal Bogar, serving as Assistant Professor in the Department of MBA, has completed 12 NPTEL Courses and proved that learning is a continuous process in the academic journey.

Courses Completed by Prof Vishal Bogar:

Retail Marketing Strategy | B2B Marketing | Project Management for Managers | Management of Field Sales | Innovation in Marketing & Marketing of Innovation | Integrated Marketing Communication | Strategic Service Marketing | Research Methodology | Brand Management | Product & Brand Management | Marketing Research & Analysis | Strategic Management

Notable Achievements of Prof Vishal Bogar:

- Twice NPTEL Topper
 - Strategic Service Marketing: Elite + Gold (Topper)
 - Brand Management: Elite + Silver (Top 5%)
- NPTEL Believers – Twice
- NPTEL Discipline Star
- NPTEL Enthusiast

Prof Vishal Bogar's National Recognition:

- Selected for IIT Madras – NPTEL Star Workshop (July 2025)
- Selected for IIT Madras – NPTEL Star Workshop (February 2026)

Leading by Example:

Inspired by his journey, 15 students from our institution completed NPTEL courses during July–Dec 2025, reflecting his impactful mentorship and dedication to student growth.

Department of MBA is proud to celebrate this remarkable achievement, which stands as a true inspiration for both faculty and students to embrace lifelong learning, discipline, and excellence.

FACULTY ACHIEVEMENTS

ANGADI INSTITUTE OF TECHNOLOGY & MANAGEMENT

NPTEL STARS

We are very happy to recognize and proud to be associated with the following categories of learners who have excelled in various ways.
We hope this will motivate other NPTEL learners to join the ranks and be featured here.

Believers

Discipline stars

Domain scholars

Enthusiasts

Evangelists

Motivated Learners


Superstars

NPTEL Enthusiasts

Appeared in atleast 8 exams in 4 semesters, passed in 75% of courses appeared (not looking for continuity here).

Total Candidates: 1

Courses taken: 12



VISHAL PARIS BOGAR

faculty

ANGADI INSTITUTE OF TECHNOLOGY & MANAGEMENT

ANGADI INSTITUTE OF TECHNOLOGY & MANAGEMENT

NPTEL STARS

We are very happy to recognize and proud to be associated with the following categories of learners who have excelled in various ways.
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Believers

Discipline stars

Domain scholars

Enthusiasts

Evangelists

Motivated Learners


Superstars

NPTEL BELIEVERS

Present in 4/5/6 exams with passing atleast 4 exams appeared for

Total Candidates: 1

Courses taken: 5



VISHAL PARIS BOGAR

faculty

ANGADI INSTITUTE OF TECHNOLOGY & MANAGEMENT



CERTIFICATE OF APPRECIATION

TO

VISHAL PARIS BOGAR

for being recognized as NPTEL ENTHUSIAST

JUL-DEC 2025



Prof. Andrew Thangaraj

Chair

Centre for Outreach and Digital Education, IITM



Prof. Vignesh Muthuvijayan

NPTEL Coordinator

IIT Madras

NPTEL ENTHUSIAST

Candidate has to appear in atleast 8 exams in Jan 2024 - Jul 2025, passed in 75% of courses appeared (not looking for continuity here)



NPTEL

FREE ONLINE EDUCATION

swayam



CERTIFICATE OF APPRECIATION

TO

VISHAL PARIS BOGAR

for being recognized as NPTEL BELIEVER

JUL-DEC 2025



Prof. Andrew Thangaraj

Chair

Centre for Outreach and Digital Education, IITM



Prof. Vignesh Muthuvijayan

NPTEL Coordinator

IIT Madras

NPTEL BELIEVER

Candidate has to be present in 4/5/6/7 exams, passing atleast 4 of these exams




NPTEL

FREE ONLINE EDUCATION

swayam


FACULTY ACHIEVEMENTS




NPTEL-AICTE

Faculty Development Programme

(Funded by the MoE, Govt. of India)






This certificate is awarded to

VISHAL PARIS BOGAR


for successfully completing the course

Research Methodology

with a consolidated score of 73 %



Prof. Andrew Thangaraj
NPTEL Coordinator
IIT Madras




(Jul-Sep 2025)

Roll No: NPTEL25GE66S332000074


Duration of NPTEL course : 8 Weeks


The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exams.
This certificate is therefore acceptable for promotions under CAS as per AICTE notifications dated 16th Nov, 2023, similar to other refresher / orientation courses.
F.No. AICTE / RIFD / FDP through MOOCs / 2023




NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)








This certificate is awarded to

VISHAL PARIS BOGAR


for successfully completing the course

Brand Management

with a consolidated score of 75 %



Prof. B. V. Ratish Kumar
Chairman, Centre for Continuing Education
IIT Kanpur



Prof. Sanyasi Roy
NPTEL Coordinator
IIT Kanpur

Online Assignments22.29/25


Proctored Exam52.8/75

Total number of candidates certified in this course: 1787

Jul-Sep 2025

(8 week course)

Indian Institute of Technology Kanpur




Roll No: NPTEL25MG119S432000307

To verify the certificate

No. of credits recommended: 2 or 3


The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exams.
This certificate is therefore acceptable for promotions under CAS as per AICTE notifications dated 16th Nov, 2023, similar to other refresher / orientation courses.
F.No. AICTE / RIFD / FDP through MOOCs / 2023




NPTEL-AICTE

Faculty Development Programme

(Funded by the MoE, Govt. of India)






This certificate is awarded to

VISHAL PARIS BOGAR


for successfully completing the course

Marketing Research and Analysis

with a consolidated score of 78 %



Prof. Andrew Thangaraj
NPTEL Coordinator
IIT Madras




(Jul-Oct 2025)

Roll No: NPTEL25MG111S652400557

Duration of NPTEL course : 12 Weeks


The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exams.
This certificate is therefore acceptable for promotions under CAS as per AICTE notifications dated 16th Nov, 2023, similar to other refresher / orientation courses.
F.No. AICTE / RIFD / FDP through MOOCs / 2023




NPTEL-AICTE

Faculty Development Programme

(Funded by the MoE, Govt. of India)






This certificate is awarded to

VISHAL PARIS BOGAR


for successfully completing the course

Strategic Management

with a consolidated score of 68 %



Prof. Andrew Thangaraj
NPTEL Coordinator
IIT Madras




(Jul-Oct 2025)

Roll No: NPTEL25MG111S652400557

Duration of NPTEL course : 12 Weeks


The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exams.
This certificate is therefore acceptable for promotions under CAS as per AICTE notifications dated 16th Nov, 2023, similar to other refresher / orientation courses.
F.No. AICTE / RIFD / FDP through MOOCs / 2023




NPTEL-AICTE

Faculty Development Programme

(Funded by the MoE, Govt. of India)






This certificate is awarded to

VISHAL PARIS BOGAR


for successfully completing the course

Product and Brand Management

with a consolidated score of 55 %



Prof. Andrew Thangaraj
NPTEL Coordinator
IIT Madras



(Jul-Oct 2025)

Roll No: NPTEL25MG96S552400077

Duration of NPTEL course : 12 Weeks

The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exams.
This certificate is therefore acceptable for promotions under CAS as per AICTE notifications dated 16th Nov, 2023, similar to other refresher / orientation courses.
F.No. AICTE / RIFD / FDP through MOOCs / 2023

STUDENT ACHIEVEMENT

Proud Moment for MBA@AITM,

Mr. Prashant Pammar, a second-year student, has received the Emerging Youth Influencer Award from Ramachandra Raju (Garuda Ram), a renowned actor featured in KGF 2, for his exceptional initiative in AI Yatra.

AI Yatra aims to create AI awareness and develop skills amongst students.

Mr. Prashant Pammar, having transitioned from a consistent LinkedIn creator to inspiring hundreds of youths through his sessions and content creation, his journey truly demonstrates that dedication and consistency always pay off.

Congratulations, Mr. Prashant Pammar... Keep making us proud!!!



CRICKET TOURNAMENT AT AITM'S DEPARTMENT OF MANAGEMENT STUDIES

MPL 2K25 – Management Premier League (Season I)

Celebrating Team Spirit and Leadership!

Date: 30 October 2025

The Management Premier League (MPL) 2K25, organised by the Department of Management Studies (MBA & BBA) at AITM, concluded successfully with immense enthusiasm and excitement! The event, inspired by a player auction format, brought together BBA and MBA students on one dynamic platform, fostering teamwork, leadership, and sportsmanship.

After a series of thrilling matches and exceptional performances, Team Deciders emerged as the champions, while Team Titans secured the Runner-Up position.

Each team displayed remarkable passion and dedication from Team Dominators, Team Manipulators, Team Six Smashers, Team Warriors, Team Marvellous, to Team Golden Eagles. Every participant played a key role in making MPL 2K25 a grand success!

A special note of gratitude to Dr. Suryakumar Khanai, Director MBA, for his constant guidance and support, and to Dr. Shivanand Kagawade, Faculty & Event Coordinator, for his initiative and leadership. Heartfelt thanks to all faculty members, team captains, icon players, and volunteers for their relentless efforts in making this event truly memorable.

The spirit of MPL 2K25 reminds us that winning is not just about the trophy, it's about teamwork, learning, and the unforgettable memories created together!

AITM MBA MIRROR, A QUARTERLY E-NEWSLETTER

Volume IV Issue IV



ANUSMRITI – ALUMNI MEET 2025 ORGANIZED BY MBA @ AITM

The Department of MBA, SAEF's AITM, proudly organized ANUSMRITI – Offline Alumni Meet 2025 on 22 November 2025. The event brought together alumni from various batches, creating a vibrant platform to reconnect, share experiences, and celebrate cherished memories.

The meet provided an opportunity for former students to network, interact with budding managers, exchange career insights, and participate in enjoyable activities that encouraged bonding and teamwork.

The occasion was graced by Dr. S. R. Bharamanaikar, Professor, Department of MBA, Dr. Anand Deshpande, Professor & Director, AITM & Dr. Suryakumar Khanai Director, Department of MBA, along with faculty members, esteemed alumni, and the current batch of students.

We extend heartfelt gratitude to Dr. Spoorti Angadi Patil, Director, SAEF, Shri Raju Joshi, Administrator, SAEF, and Dr. Anand Deshpande, Principal & Director, AITM, for their constant encouragement and invaluable support in making this event a grand success.



GLIMPSES OF ANUSMRITI - ALUMNI MEET



GLIMPSES OF ANUSMRITI - ALUMNI MEET



PRARAMBH 2025

A New Beginning, An Induction Program for Newly Admitted MBA Students, Batch 2025-27, Formal Inaugural Function of Post-Graduation (MBA, MCA & M.Tech) Programs at AITM.

The session was graced by Dr. Anand Deshpande, Principal & Director of SAEF's AITM, Dr. Suryakumar Khanai, Director of the Department of MBA, Dr. V C Hallur, HoD of the Department of MCA, Dr. Malagouda Patil, HoD of the Department of Mechanical Engineering, and Dr. Suresh Babu, PG Coordinator of the Department of Civil Engineering.

Parents' Meeting was also organized on this day. The objective was to introduce the vision, mission, and principles of SAEF's AITM. Further, the meeting aimed to improve communication between parents and educators, and to create a space for collaboration and mutual understanding.



PRARAMBH 2025

A New Beginning, An Induction Program for Newly Admitted MBA Students, Batch 2025-27 was conducted from 05.11.2025 to 11.11.2025. It was a thumping success filled with a lot of fun and learning.

- Formal Welcome by Dr. Suryakumar Khanai, Director, MBA,
 - Academic & Examination Orientation by Prof. Sheetal Pawar, Assistant Professor, MBA
 - Personality Development by Dr. Shivanand Kagawade, Associate Professor, MBA
 - Certification Courses & Placement Orientation by Prof. Vishal Bogar, Assistant Professor, MBA
 - Internship & Project Work by Prof. Prabhudeva Chimmad, Assistant Professor, MBA
 - Career Opportunities & Challenges For Management Students - Practical Insights by Dr. Shamshuddin M Nadaf, Professor, GFG Degree College Belagavi
 - Library & Academic Orientation by Prof. Nilambika Shetti, Assistant Professor, MBA
 - Leadership by Dr. S.R. Bharamanaikar, Professor, MBA
 - Employer's Expectations from MBA Graduates by Dr. Suryakumar Khanai, Director, MBA
- were the prominent sessions during the first four days.

Senior students had organized Ice Breaking, Treasure Hunt, Management Games, and Fitness Challenge Games for junior students.



PRARAMBH 2025

A NEW BEGINNING: AN INDUCTION PROGRAM FOR NEWLY ADMITTED
STUDENTS BATCH 2025-27



PRARAMBH 2025

A NEW BEGINNING: AN INDUCTION PROGRAM FOR NEWLY ADMITTED
STUDENTS BATCH 2025-27

ICE-BREAKING SESSION ORGANIZED BY SENIOR MANAGEMENT STUDENTS



PRARAMBH 2025

**A NEW BEGINNING: AN INDUCTION PROGRAM FOR NEWLY ADMITTED
STUDENTS BATCH 2025-27**

TREASURE HUNT ORGANIZED BY SENIOR MANAGEMENT STUDENTS



PRARAMBH 2025

**A NEW BEGINNING: AN INDUCTION PROGRAM FOR NEWLY ADMITTED
STUDENTS BATCH 2025-27**

MANAGEMENT GAMES ORGANISED BY SENIOR MANAGEMENT STUDENTS



PRARAMBH 2025 - OUTBOUND TRAINING PROGRAM

A New Beginning: Induction Program, PRARAMBH 2025 for Newly Admitted MBA Students, Batch 2025-27 embarked on an exciting Outbound Training Program (OBT) designed to foster personal and professional growth.

The OBT is a dynamic training method that utilizes outdoor activities to enhance participants' communication, teamwork, and leadership skills. Rooted in the philosophy of "learning by doing," this approach offers a refreshing alternative to conventional classroom training.

During the program, students actively engaged in a variety of management games and experiential learning exercises, demonstrating enthusiasm and teamwork at every step.

The day proved to be a perfect blend of fun, learning, and personal development, leaving students motivated and better equipped for their journey ahead in the MBA program.





AD-MAD CHALLENGE

The Department of Management Studies successfully organized the Ad-Mad Challenge on 2nd December 2025, where BBA and MBA students showcased their creativity, innovation and marketing skills. The objective of the event was to foster creative thinking, enhance teamwork and provide students with hands-on experience in developing and pitching promotional ideas. A total of 15 teams participated, each presenting unique and imaginative advertisements for newly conceptualized products. Under the guidance of Dr. Shivanand Kagawade, students explored practical aspects of advertising, branding and persuasive communication. The challenge proved to be a vibrant platform for learning, collaboration and performance-based skill development, creating an engaging environment where ideas came to life.

We extend our heartfelt gratitude to Dr. Suryakumar Khanai, Director MBA, for his constant support, encouragement and guiding force throughout the event. We also thank all the faculty members for their valuable support and contribution in making this event a grand success.

Winners: Megha Khilari and her team emerged as the champions with their outstanding advertisement on an innovative Powerbank concept.

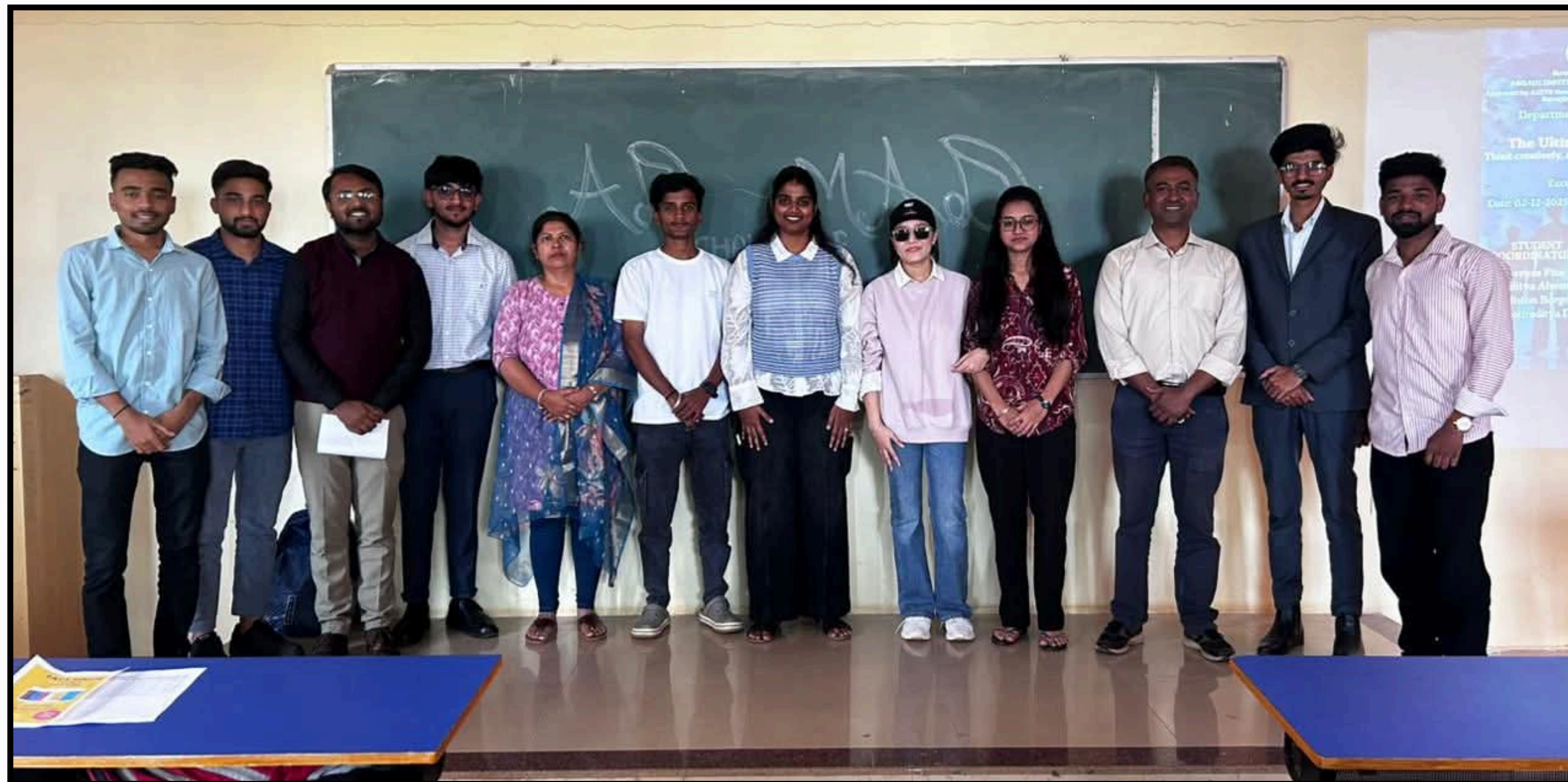
Runner-Up: Secured by Vaishnavi Halli and her team for their energetic and captivating Energy Drink advertisement.

Third Place: Awarded to Mukta Dalvi and her team for their smart, creative, and impressive Pocket Perfume concept.

Congratulations to all the teams for their exceptional enthusiasm, originality and commitment, making the Ad-Mad Challenge a memorable and impactful success!

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A WORKSHOP ON THE INVESTOR AWARENESS PROGRAM

A workshop on the Investor Awareness Program was conducted for MBA students by Mr. Suhas Rajput on 3rd December 2025. With a focus on enhancing financial literacy and encouraging smart investment practices. The session offered valuable insights into informed investment decision making, risk management, portfolio diversification and long-term financial planning. Through interactive discussions and practical examples, the program empowered students with the confidence and knowledge needed to navigate the financial world responsibly.



A WORKSHOP ON FINANCIAL MARKET EDUCATION SESSION FOR MBA STUDENTS

A workshop on Financial Market Education was organized for the management students in association with the Multi Commodity Exchange (MCX) of India Ltd., Mumbai, on 23rd December 2025.

Mr. Anish Vyas, the MCX representative, served as the resource person for the session. The workshop offered students a comprehensive understanding of financial markets, investment strategies, and market dynamics. It helped participants develop practical insights and confidence to navigate the world of finance more effectively.



ALUMNI CORNER



AMAAN MULLA

BATCH 2022 - 24

My two years at AITM MBA have been an excellent memory to cherish for a lifetime. The time spent has been full of learning opportunities. The relationship between the students and faculty members is more like that of friends. The teaching faculty is fantastically knowledgeable. They have pushed me all the way to succeed in my career. I have learned from amazing teachers and mentors. I have been influenced by the style that they carved in me believing in yourself is the essence of exceptional leadership.

I loved the freedom that college gave me, which prepared me to face the real world and be an independent achiever. The college also has a wonderful track record of organizing various industrial visits, guest lectures and conferences, which gave the students exposure and a practical sense of various things.

Currently, I am working as an Investigations specialist at Amazon.

ARTICLE CONTRIBUTED

THE BROKEN PENCIL

A young boy once felt very disappointed when his pencil broke during an important exam. He felt helpless and thought his pencil was useless now.

Seeing this, his teacher smiled and said,

“Before you throw it away, let me tell you something.”

She explained, “This pencil teaches us many lessons.”

First, it gets sharpened again even after breaking, which may be painful but it makes the pencil better.

Second, it has an eraser to correct mistakes, reminding us that making mistakes is not wrong.

Third, no matter how much the pencil changes, its main purpose is to write and leave a mark.”

The boy understood that life is the same. Challenges, failures, and corrections help us grow and become better. From that day, he never feared difficulties again.

Moral of the Story

Difficulties shape us, mistakes teach us, and persistence helps us leave our mark in life.

By: Manisha M. Joshi, First Semester MBA

ARTICLE CONTRIBUTED

INTROVERT IS GOOD, NOT BAD

Many people believe that introverts are weak, shy or lack confidence. Some even think that introverts are not good at communication. But this is a misunderstanding. Introverts are people who think deeply and speak meaningfully. They do not waste time on gossip. They observe more, listen carefully, and choose their words wisely. Their silence is not weakness; it is preparation.

A great example of this is Dr. A. P. J. Abdul Kalam. He was an introvert by nature. As a young boy from Rameswaram, he spoke less and spent much of his time reading, learning, and thinking. He worked quietly, but his dreams were big. Through patience, discipline, and dedication, he became a great scientist and later the President of India.

Dr. Kalam proved that confidence does not come from loud speech, but from knowledge and character. Whenever he spoke, his words were meaningful and inspiring because they came from deep thought and strong values. Introverts have strong observation skills, patience, and inner confidence. When they speak, people listen. They may walk quietly, but they leave powerful footprints.

Moral of the story:

Quiet minds can change the world.

Arati Samaje, MBA First Semester

ARTICLE CONTRIBUTED

THE POWER OF REPETITION

Many people believe growth comes from a single breakthrough or a dramatic moment. Growth is shaped by what we repeat daily. This idea formed the core of my **TEDx talk**, where I spoke about how repeated thoughts and actions gradually shape our mindset, behaviour, and direction in life.

Renowned thought leader and Author Bob Proctor explains this through his Paradigm Theory. Paradigms are mental programs stored in the subconscious mind, built through repetition. When certain thoughts or behaviours are repeated, the mind accepts them as normal. Repeated self-doubt strengthens limitations, while repeated learning builds confidence and clarity. Change does not happen through intention alone; it happens through consistent repetition.

Psychology supports this concept through the Law of Repetition, which states that repeated actions strengthen neural connections in the brain. The more an action is repeated, the easier it becomes. This is why speakers rehearse, athletes train daily, and skills improve over time. Repetition turns effort into habit.

For students, repetition plays a critical role. Small daily actions such as reading, practising communication, or maintaining discipline may seem minor, but they compound over time. Intensity may impress, but consistency transforms.

In the end, our identity is not defined by one action, but by what we choose to
Repeat every day.

Prashant R. Pammar, MBA Third semester

ARTICLE CONTRIBUTED

SELF-DISCIPLINE: THE BRIDGE BETWEEN GOALS AND ACHIEVEMENT

Every person dreams of success, but dreams alone are not enough. What truly turns goals into reality is self-discipline, the ability to control our thoughts, actions, and habits even when it feels difficult or uncomfortable. Self-discipline helps us stay focused, manage time wisely, and remain committed to our responsibilities. It shapes character, builds confidence and leads us steadily toward success.

Self-discipline means doing what is right, not just what is easy. It involves consistency, patience, and determination. Disciplined individuals plan their tasks, avoid distractions, and take responsibility for their choices. Instead of postponing work or giving up under pressure, they develop habits that keep them moving forward.

In academics, disciplined students revise regularly, complete assignments on time, and prepare systematically for exams. They build strong foundations for future growth. In professional life, self-discipline leads to reliability, punctuality, and efficiency qualities that employers value greatly. People who practice discipline are trusted leaders because they lead by example.

Success is never free from obstacles. There are moments of stress, failure, and doubt. Self-discipline helps individuals control emotions, stay calm, and keep working toward their goals despite setbacks. Instead of quitting, they learn, improve, and come back stronger.

Building Self-Discipline

Self-discipline can be developed with practice. Some helpful steps include:

- Setting clear goals
- Creating daily routines
- Avoiding unnecessary distractions
- Managing time effectively
- Practicing self-control and positive habits

Over time, these small actions create powerful results.

Self-discipline is the silent force behind every great achievement. It teaches responsibility, strengthens character, and prepares individuals to handle success with maturity. When combined with hard work and dedication, self-discipline becomes the key that opens doors to progress and lifelong accomplishment.

Aditya Alwani, MBA Third semester

ARTICLE CONTRIBUTED

IMPORTANCE OF READING HABITS

Reading Habits: Nourishing the Mind, Shaping the Future

In a world filled with screens, notifications, and distractions, reading remains one of the most powerful habits a person can develop. Reading opens doors to knowledge, strengthens imagination, and helps individuals understand themselves and the world around them. Whether it is books, articles, journals, or magazines, regular reading shapes attitudes, builds wisdom, and supports lifelong learning.

Books have always been trusted companions of learning. Through reading, we discover new ideas, cultures, histories, and innovations. Students who read regularly develop deeper understanding, critical thinking skills, and curiosity. Reading expands vocabulary, improves language skills, and strengthens memory — all of which contribute to academic excellence and intellectual growth.

Reading is not only informative; it is inspiring. Stories allow readers to visualize characters, places, and experiences, encouraging creativity and emotional connection. Creative thinking developed through reading helps individuals solve problems more effectively and think beyond conventional boundaries.

Regular reading promotes discipline, patience, and concentration. It helps reduce stress, improves focus, and enhances emotional intelligence by allowing readers to experience different perspectives. Many self-help and inspirational books guide readers in building confidence, resilience, and positive habits.

Technology has made reading more accessible than ever. E-books, online libraries, and audiobooks offer flexible reading options. However, maintaining meaningful reading habits — whether digital or print — requires commitment and balance. Setting aside quiet time every day encourages consistent learning.

Developing Strong Reading Habits

To build reading habits:
Choose books that interest you
Read a little every day
Keep a personal reading list
Discuss what you read with others
Limit distractions while reading

Small steps create lasting habits that benefit both personal and professional life.

Reading is more than a hobby, it is an investment in the mind and soul. A strong reading habit nurtures knowledge, creativity and character, preparing individuals to face challenges with clarity and confidence. When people read, they grow; and when societies cultivate readers, they build enlightened and progressive futures.

Apeksha Kadolkar, MBA Third semester

ARTICLE CONTRIBUTED

EMOTIONAL INTELLIGENCE: THE HIDDEN KEY TO PERSONAL AND PROFESSIONAL SUCCESS

In today's competitive world, success is no longer determined only by intelligence, qualifications, or technical skills. While knowledge is important, the ability to understand and manage emotions, both our own and those of others, plays an equally powerful role. This ability is known as Emotional Intelligence (EI). People with strong emotional intelligence communicate better, handle pressure calmly, build healthier relationships, and make wiser decisions, ultimately leading to greater success in life.

Emotional intelligence refers to the capacity to recognize, understand, and regulate emotions. It includes self-awareness, self-control, empathy, motivation, and effective social skills. Individuals who possess emotional intelligence do not react impulsively; instead, they pause, reflect, and respond thoughtfully. This helps them overcome challenges and adapt to changing situations with maturity and confidence.

In academic environments, emotionally intelligent students remain focused, disciplined, and resilient. They manage exam stress, accept feedback positively, and work well in teams. In the workplace, emotional intelligence becomes an essential leadership quality. Leaders who listen, encourage collaboration, and value others' perspectives inspire trust and loyalty. Such environments foster innovation, productivity, and harmony.

Emotional intelligence helps people maintain meaningful personal and professional relationships. By showing empathy and understanding, conflicts are handled peacefully, misunderstandings are reduced, and communication becomes clearer. Instead of criticizing or blaming, emotionally intelligent individuals choose supportive words that build confidence and respect.

Emotional intelligence is not fixed; it can be learned and improved. Practicing self-reflection, staying calm under pressure, expressing emotions appropriately, and being open to feedback are important steps. Simple habits such as mindfulness, active listening, and gratitude also strengthen emotional maturity over time.

Emotional intelligence shapes the way we think, act, and interact with the world around us. When combined with knowledge and skills, it becomes a powerful tool for success. By nurturing emotional awareness, empathy, and self-control, individuals not only achieve their goals but also lead happier, more balanced, and more meaningful lives.

Mukta Dalavi, MBA, Third semester

ARTICLE CONTRIBUTED

ECHOES OF YOU

I wrote your name on the ocean's skin,
But the waves returned it, again and again.

The moonlight kept our secret near,
Yet every dawn made you disappear.

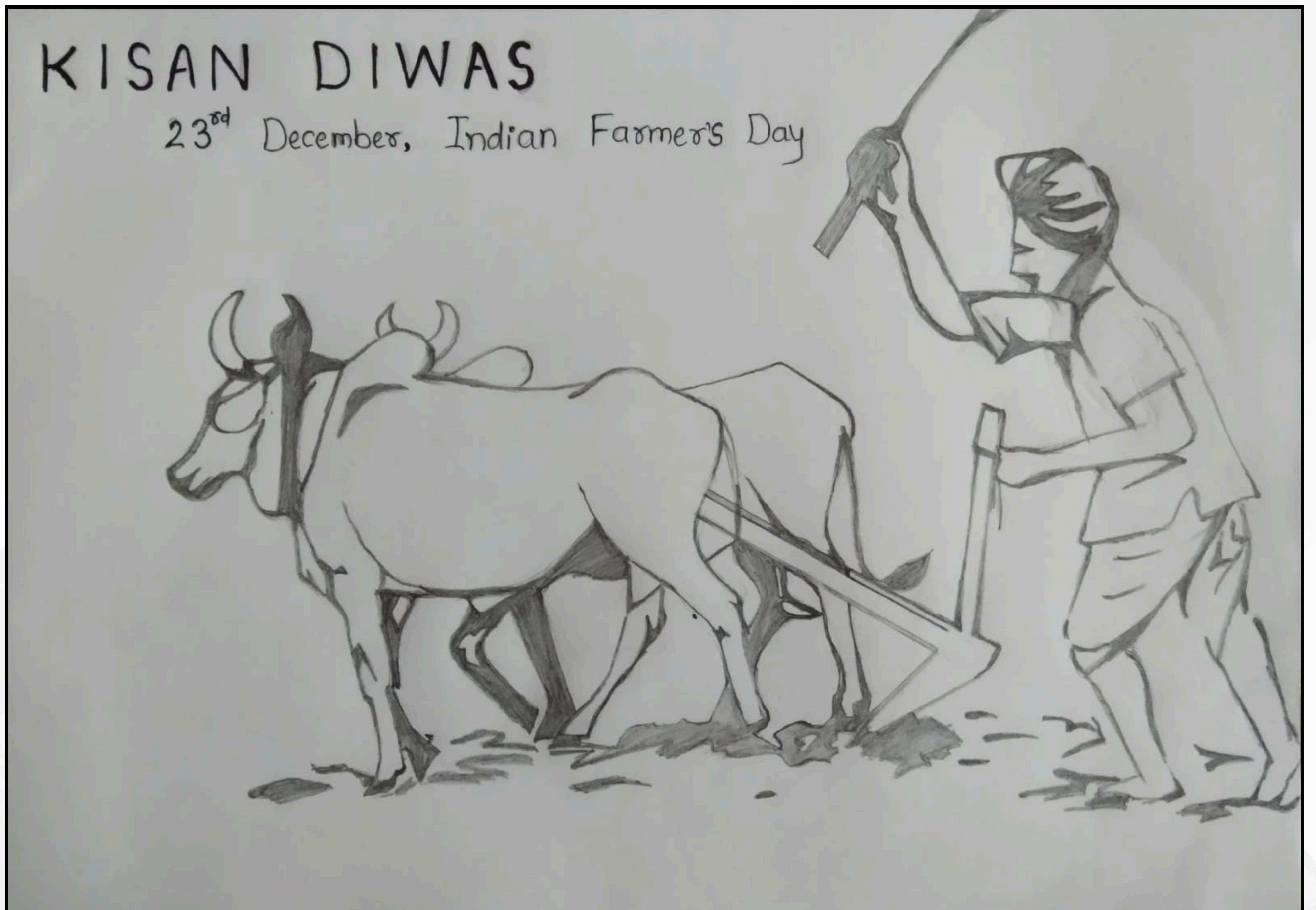
Your laughter lives in the hollow night,
A ghost of warmth, a stolen light.

I hold the silence, sharp and true,
For every echo still calls for you

Love was a flame I could not save Now,
I bloom like a rose on my own grave.

Spoorti Holi, MBA Third semester

ARTICLE CONTRIBUTED



Apeksha Kadolkar - MBA Third Semester

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