



Suresh Angadi Education Foundation's
ANGADI INSTITUTE OF TECHNOLOGY AND MANAGEMENT
DEPARTMENT OF MBA

Approved by AICTE New Delhi, Affiliated to VTU Belagavi, Accredited by NAAC
Savagaon Road, Belagavi, Karnataka 590009



AITM MBA MIRROR
A QUARTERLY NEWSLETTER
Volume 1 Issue I & 2

CHIEF PATRONS



Smt. Mangal Suresh Angadi
Hon'ble MP & Chairperson SAEF



Dr. Spoorti Angadi Patil
Director, SAEF



Mrs. Shradha Angadi Shettar
Director, SAEF

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Administrator, SAEF



Dr. Anand Deshpande
Principal & Director, AITM

EDITORIAL-IN CHIEF



Dr. Suryakumar N. Khanai
Director, Department of MBA, AITM

MESSAGE FROM THE CHAIRPERSON, SAEF

Education is commitment to excellence in teaching and learning. We at Suresh Angadi Education Foundation (SAEF) believe in holistic education for your child, encompassing academics, co-curricular activities, sports education and life skill learning. Our Endeavour is to strike a balance between state of the art infrastructure and an internationally acceptable education.

We are confident that SAEF is the best place for your child, we welcome your active interest and involvement in the process and activities of your child. We look forward to your continuous support. I welcome you all to this magnificent campus with talented academic community, spirited staff and overall helpful administration for ensuring you definite and bright career.

Smt. Mangal Suresh Angadi
Chairman, SAEF,
Member of Parliament in Lok Sabha,
Belagavi

MESSAGE FROM THE DIRECTOR, SAEF

We are living in the fast changing world. Education all over the world is undergoing drastic change. The new National Education Policy is the first holistic reform that aims to completely change education of all levels across India.

Education has become prominent in building sustainable society and nation. Suresh Angadi Education Foundation (SAEF) is a young education trust with high moral values to impart quality education to its students. Our vision is to build a state of the art infrastructure with sustainable development. Our education trust provides an eco-friendly and modernized facilities to aid the students to become technically sound and industry ready. Our education trust consists of highly qualified teaching faculties, who are willing to go an extra mile for the growth of students in academic and co-curricular aspects. During the thirteen years of existence, SAEF has established many of the benchmarks including four institutions under our education trust. Most of our alumni are placed in MNCs and few are pursuing higher studies in different countries all across the world.

Dr. Spoorti Angadi Patil

Director, SAEF

MESSAGE FROM THE DIRECTOR, SAEF

Education is a passion driven journey. The excellence in teaching learning is achieved by people who are internally motivated to give direction to the lives of several students. We at Suresh Angadi Education Foundation (SAEF) strive to provide quality education through state of the art infrastructure and well qualified staff to cater the needs of the students. Our approach towards teaching learning process are student centric and focuses on overall development of a student to face the real world challenges. We invite all the young enthusiastic students to be a part of SAEF to become qualified professionals.

Mrs. Shradha Angadi (Shettar)

Director, SAEF

MESSAGE FROM THE ADMINISTRATOR, SAEF

It is a matter of great pleasure and satisfaction that MBA @ AITM has come up with the first issue of E-Newsletter “AITM MBA MIRROR”.

I believe that the newsletter will serve as a window through which the complete profile of the academic and co-curricular activities, achievements and progress made during the stipulated period can be viewed.

We at MBA @ AITM are committed to creating an ambience for nurturing innovation, creativity and excellence in our students. We aim to prepare the young managers to confidently and competently face the challenges of intensifying competition by imparting high quality technical and managerial education coupled with appropriate training and wide exposure to the state-of-art practices. Our MBA programme lay emphasis on all round personality development and also in inculcating human values and professional ethics which help our students become more humane and socially alive to lead a meaningful life.

Best wishes for the success and bright future of “AITM MBA MIRROR”.

Shri Raju Joshi

Administrator, SAEF

MESSAGE FROM THE PRINCIPAL & DIRECTOR

An institute is assessed on the basis of the academic ambience and outcome of the system in terms of performance and achievements of the students and staff in teaching-learning, research and innovation, placements and research. AITM has been known for its academic credentials coupled with holistic growth in all directions. The new generation of competent mind must imbibe knowledge and practically they should comprehend the art of balancing brilliant technical, managerial communication and interpersonal skills delivered along with expertise at its finest. The institute has achieved a series of milestones with the help of brilliant students, dedicated staff and encouraging management. We promise a wonderful experience of rich academic and excellent facilities coupled with professional practices and blended with affectionate concern for our students.

Dr. Anand Deshpande
Principal & Director
AITM

MESSAGE FROM THE DIRECTOR MBA @ AITM

Welcome to MBA @ AITM!!!

Today the youth thinks differently from the generations before. They are restless and keen to take risks. They are independent in thinking and do not always have the pressure from parents to follow the conservative path of chasing conventional courses.

Management education is one such versatile program that builds managerial skills amongst students with the market needs. This course also offers all essential techniques for successfully handling various business and management related issues. It also provides a secured pathway to entrepreneurship

MBA @ AITM aims to instill Knowledge, Attitude and Skills amongst the students ,since these qualities plays the role of passport to enter into the corporate world. Well qualified and experienced faculty members at MBA @ AITM impart cutting edge academic knowledge and try to bridge the gap between industry and academia by exposing the students to the corporate world.

Once again I welcome you all to a life-changing, transformative educational experience that will prepare you for the challenges of the Next Economy!

Dr. Suryakumar N. Khanai

Director,
MBA @ AITM

MESSAGE FROM EDITORS

Warm greetings to the readers of “AITM MBA MIRROR” A Quarterly E-Newsletter...

It is indeed a great honour to share with you the maiden issue of E-Newsletter "AITM MBA MIRROR" published by MBA @ AITM Belagavi.

In this issue of E-Newsletter, we tried to capture the various activities conducted in MBA @ AITM, which foster the holistic growth of management students. The E-Newletter also covered an interview of an eminent entrepreneur, Shri Ketan Deshpande, Founder Chairman of FUEL, Pune. The objective is to gain management insights from his incredible knowledge and valuable experience.

We take this opportunity to express our sincere thanks to Smt. Mangal Suresh Angadi ji, Hon’ble Member of Parliament and Chairperson of SAEF for the unconditional support and encouragement.

We express our sincere gratitude to Dr. Spoorti Angadi Patil Director, SAEF for permitting us to portray the highlights of MBA @ AITM amongst all the stakeholders.

We extend our sincere thanks to Shri Raju Joshi, Administrator for his valuable support in bringing this issue. We are also thankful to Dr. Anand Deshpande, Principal & Director for his constant encouragement. We thank Dr. Suryakumar N. Khanai, Director of Department of MBA for his valuable support and guidance in publishing this E-Newsletter. We also thank all the faculty members and students for their valuable contribution.

Prof . Vishakha Nadgir

Prof. Sheetal Pawar

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AITM AT A GLANCE

Angadi Institute of Technology and Management (AITM) the flagship institute of Suresh Angadi Education Foundation was established in the year 2009, which offers undergraduate courses in Bachelor of Engineering (BE) in Artificial Intelligence & Data Science, Mechanical, Computer Science, Civil, Electronics & Communication, Electrical & Electronics and Robotics & Automation. It also offers Diploma courses in Computer Science, Electrical, Civil and Mechanical branches. AITM offers PG courses in **Master of Business Administration (MBA)**, MCA and M Tech in Mechanical & Civil Engineering. AITM is affiliated to one of the prestigious Visvesvaraya Technological University (VTU) Belagavi.

ABOUT MBA @ AITM

Department of MBA at SAEF's AITM was established in the year 2009 with a vision of nurturing rural talent and producing competitive managers in all functional areas of management. MBA @ AITM offers two years full time Master of Business Administration (MBA) program, which is approved by AICTE New Delhi and affiliated to Visvesvaraya Technological University Belagavi.

MBA @ AITM is committed to offer quality management education by well qualified and experienced faculty members at affordable fees. It offers Marketing, Finance and Human Resource Management as specializations and students have an opportunity to study dual specialization. This will provide them with an opportunity to pursue two different areas in the management field

Case study discussions, Learner Centric Pedagogy, Project Based Learning (PBL), Guest Lectures, Industrial Tours, Study Visits, and Workshops on contemporary topics are the key highlights of MBA @ AITM.



ACADEMIC EXCELLENCE

Academics is the core strength of MBA @ AITM.

MBA @ AITM is committed to offer quality management education by well qualified and experienced faculty members at affordable fees. MBA @ AITM offers Marketing, Finance and Human Resource Management as specializations and students have an opportunity to study dual specialization. This will provide them with an opportunity to pursue two different areas in the management field.

Case study discussions, Learner Centric Pedagogy, Project Based Learning (PBL), Guest Lectures, Industrial Tours, Study Visits, and Workshops on contemporary topics are the key highlights of MBA @ AITM. Students are required to undergo Internship and Project work as a part of MBA program. This will help the students to enhance their pragmatic knowledge about industries.

Promoting entrepreneurial qualities amongst students is yet another unique feature of MBA @ AITM. Skills such as, communication ability to learn and take risk, sales and marketing, business strategy are inculcated amongst the budding managers to encourage them to take up entrepreneurship.



ACADEMIC TOPPERS

THIRD SEMESTER BATCH OF 2020-22

Miss Akshata Patil



First Rank

Miss Kanakalakshmi



Second Rank

Miss Ashwarya Vernekar



Third Rank

FIRST SEMESTER BATCH OF 2021-23

Miss Anusha Hiremath



First Rank

Miss Prasanna Vernekar



Second Rank

Miss Muskan Kazi



Third Rank

Mr. Bhimgond Yadur



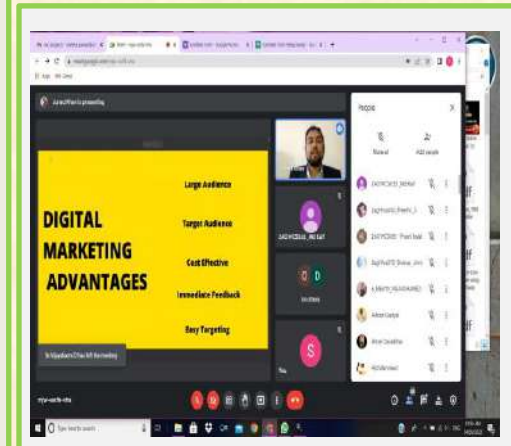
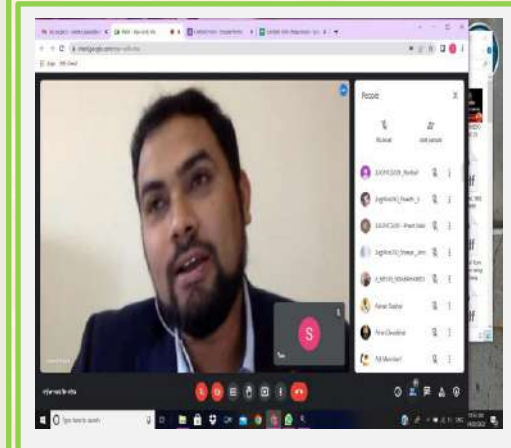
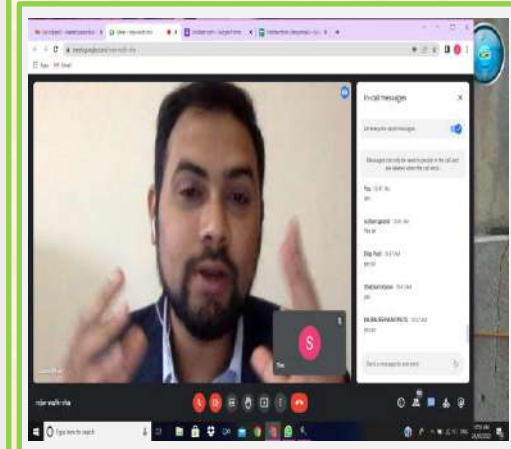
Third Rank

WEBINARS / GUEST LECTURES / WORKSHOPS / EVENTS ORGANIZED

A WORKSHOP ON “DIGITAL MARKETING” ON 24.05.2022

A workshop on ‘Digital Marketing’ was organized for both PG and UG students of all streams on 24.05.2022. The aim of the workshop was to make the students understand different building blocks that constitute digital marketing, equip them with the tools, techniques and the knowledge to develop cohesive market strategies thereby prepare and execute effective digital marketing campaigns.

Mr Junedkhan Biradar, Digital & Research Head for All ‘Gulf Cooperation Council’ (GCC), from Gulf Madhyamam Company was the resource person for the workshop. Gulf Madhyamam company is a number one Indian News Medium in UAE & GCC.



A WORKSHOP ON “RESUME BUILDING” ON 07.04.2022

A workshop was organized on ‘Resume Building’ for first semester MBA students on 7th April 2022 by Prof Vishalkirti Patil, Training & Placement Officer, AITM, Belagavi. The workshop aimed at facilitating the students of MBA students to learn effective resume writing and increase their chances of being hired.

The resource person began his session by differentiating Bio Data, Resume and Curriculum vitage and guided the students with ways to build an impressive and opportunity grabbing resume.



AN ONLINE WEBINAR ON “INVESTOR AWARENESS PROGRAM”

An online webinar was organized for MBA first semester students on the topic ‘Investor Awareness Program’ on 07.03.2022. The resource person was Ms Daksha Gogia, Trainer for Financial Literacy and Investor Education, Board of Industry Academia Partnerships (BIAP), Mumbai. The aim of this workshop was to give a brief exposure to the students about various investment avenues and financial products and services.

Ms. Daksha oriented all the students regarding the development of new financial institutions, players, instruments and financial products.

A WORKSHOP ON “CAMPUS TO CORPORATE”

A workshop was organized on the topic “Campus to Corporate” for first semester MBA and MCA students on 14th March 2022. The purpose was to help students improve their communication (Spoken, Written & Presentations) Skills and to impart career specific practical inputs along with sharing the expectations of corporate. The workshop also aimed to build confidence, develop self-esteem, and to bring positive changes in the attitude & behavior of the participants. Mr. Vasant Pattar, Founder and CEO of Yashaswi Consultants and Mr. Shripad Joshi, Founder and CEO of Reachmark Solutions Pvt Ltd were the resource persons.

The workshop gave practical tips to the students on communication skills, managing time and the mind-set shift that is required when moving from a college to corporate environment.



A WORKSHOP ON “RKVY - RAFTAAR”

A workshop was organized on the topic “Rashtriya Krishi Vikas Yojana Remunerative Approaches for Agriculture and Allied Sectors Rejuvenation (RKVY - RAFTAAR)” for first semester MBA students on 21st March 2022.

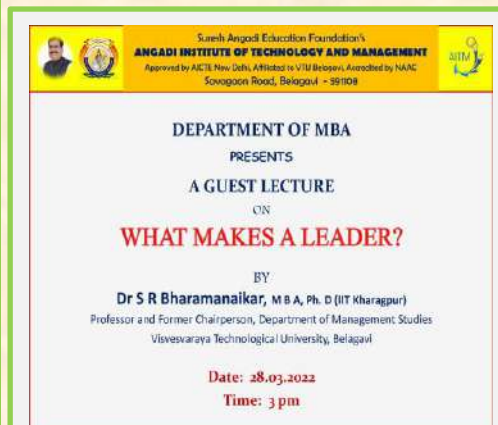
RKVY-RAFTAAR is a unique scheme of GoA, Ministry of Agriculture and Farmers’ Welfare (MoA & FW). It is aimed at strengthening infrastructure in Agriculture and Allied sectors to promote Agripreneurship and Agribusiness by facilitating financial aid and nurturing a system of business incubation.

The workshop aimed to provide an insight regarding the significance of growth and development of agriculture sector thereby making the students aware about the various schemes available for startups in building agriculture ecosystem in the country.

A GUEST LECTURE ON WHAT MAKES A LEADER?

A Guest Lecture was organized on the topic “What Makes a Leader?” for first semester MBA students on 28st March 2022 by Dr S R Bharamanaikar, Professor and former Chairman, Department of Management Studies VTU, Belagavi. Dr. Bharamanaikar is an astute and result oriented professional, possessing exceptional versatility in the field of Emotional Intelligence (EI), Training & development and Leadership.

The lecture basically focused on leadership and the key factors that are required to become a leader.



GROUP DISCUSSION CONDUCTED FOR MBA THIRD SEMESTER STUDENTS – 03.01.2022

Group Discussion was conducted for the students of MBA third semester students on 03.01.2022. The purpose of a discussion is to help each group member explore and discover personal meanings of a text through interaction with other people.

The topics such as; whether Voting Age in India is Lowered from 21 years to 18 years, Foreign Direct Investment, child Labour were thrown to the students for deliberation. The outcome was significant with so many insights on a given topic from the students.

The event was coordinated by all the faculty members of Department of MBA.

MANAGEMENT GAMES FOR MBA THIRD SEMESTER STUDENTS – 17.01.2022

A management Game was organized for MBA third semester students on 17th January 2022. The basic objective of the event was to improve interpersonal liking and task commitment thereby enhancing group cohesiveness. The event was also aimed to make the students understand the importance of listening skills.

The students were divided into two groups and one member of the group was blind folded. The game was, the blind folded student is supposed to reach the destination by listening to the signals given by their team members.

The event was very insightful. Students had both fun as well as learning.



Visit to Visit Visvesvaraya Technological University (VTU) to participate in "TECHBHARAT - 2022"

Students of MBA @ AITM gained insights by attending "TECHBHARAT - 2022" organized by Laghu Udyog Bharati Karnataka (LUB-K) in association with India Manufacturing Show (IMS) Foundation and VTU Belagavi on 5th January 2022 at VTU Campus.

Thanks to LUB-K for giving our students an opportunity to participate in the event. Special thanks to Dr Vinayak Hosamani, COO, KRISHIK-Agri-Business Incubator, UAS Dharwad for extending the support.

Laghu Udyog Bharati – Karnataka (LUB-Karnataka), a chapter of LUB, works for the cause of micro and small enterprises across the state.

STUDY VISIT TO BEMCO HYDRAULICS LTD, BELAGAVI

Study tours are an integral part of academic curriculum of MBA program. Faculty members and students of MBA @ AITM visited Bemco Hydraulics Limited, Belagavi on 7th January 2022 to gain practical insights about the various functional departments operating the organization. It was a wonderful experience!!!

BEMCO, originally an Engineering Craftsman's shop in the late thirties has risen to be a premier manufactures of Portable re-railing equipment, Light weight re-railing equipment, Hydraulic Re-railing equipments, Re-railing Systems, Hydraulic press, Wheel fitting press, Straightening press.



FACULTY / STUDENT ACHIEVEMENTS

Prof. Vishal Bogar and Prof. Vishakha Nadgir secured first and second place respectively under faculty category in a National Seminar organized by KLS Gogte College of Commerce Belagavi on 25th June 2022. The seminar topic was “Impact and Influence of Ukraine and Russia War on Indian Foreign Trade”.

AND

Ms Isra Sahar secured second place under student category.

Dr Suryakumar N. Khanai was invited as “Technical Session Chair” during the National Seminar organized by KLS Gogte College of Commerce Belagavi on 25th June 2022. The seminar topic was “Impact and Influence of Ukraine and Russia War on Indian Foreign Trade”.

Ms Akshata Kerur and Ms Shreya Bijagarni of MBA IV semester have undertaken project work with a stipend in Hotel UK Fern 27 Belagavi and presented their project work in the presence of Mr Rahul Kanungo, General Manager, Hotel UK Fern 27 Belagavi

Ms Krutika Puri has undertaken project work with stipend in Samyojak Consultancy, Panaji.



A MEGA NATIONAL LEVEL MANAGEMENT FEST FOR UG STUDENTS 28th & 29th April 2022

Department of MBA at AITM had organized “AITM MBA FIESTA 2k22” a mega national level management fest for UG students on 28th and 29th April 2022. The management fest aimed to provide an opportunity for students to learn and exhibit their managerial skills, teamwork and leadership qualities. Further this event acted as a forum for students to expand their networks, exchange novel ideas as well as learn best practices for continued professional success.

The inaugural ceremony of AITM MBA FIESTA 2k22 was held on 28th April 2022 at 10 in AITM Auditorium. Dr. Anand S Deshpande, Registrar VTU Belagavi was the Chief Guest and Smt Mangal Suresh Angadi ji Chairperson SAEF and Member of Parliant Belagavi was the President during the function. The ceremony was witnessed by Dr. Spoorti Angadi Patil Director SAEF, Shri Raju Joshi Administrator SAEF and Dr Anand B Deshpande Principal & Director AITM. Several events were planned for the students to exhibit their skills such as;

BRAINY FIESTA - THE BEST MANAGER

The aim of this event was to identify the participant's personality traits to become a 'Good Manager'. The event gave the students an opportunity to demonstrate the Knowledge, Attitude, Skills and strategies to solve the problems.



A MEGA NATIONAL LEVEL MANAGEMENT FEST FOR UG STUDENTS 28th & 29th April 2022

MARKETO FIESTA - THE MARKETING EVENT

This event provided the students a platform to showcase their marketing wisdom/brilliance and come up with Creative Ads, Digital Visibility and Brand/Product Presentation. The event further aims to identify, engage, and accelerate the customer experience. Engage the right customers through behavior tracking, easily build and scale automated marketing campaigns and Determine how marketing and channels impact revenue

FACE-OFF FIESTA: THE DEBATE

Debate is a formal discussion on a particular matter, in which opposing arguments are put forward and usually ends with a conclusion. The aim of this event was to provide the participants an opportunity to come ahead learn and experience the art of debating.

BIZ FIESTA - THE B-PLAN

It is battle where winning / losing is based on one's financial intellect and grit by going through series of tests by best minds. The event started with Business idea pitch followed by case study and quiz. A business plan is a document that defines in detail a company's objectives and how it plans to achieve its goals. A business plan lays out a written roadmap for the firm from marketing, financial, and operational standpoints. Both startups and established companies use business plans.



A MEGA NATIONAL LEVEL MANAGEMENT FEST FOR UG STUDENTS 28th & 29th April 2022

DANCE-NRUTYAM

This event was planned based on the theme, “Why walk when you can Dance, groove in sync and dance your heart out”. This event provided the student participants an opportunity to showcase the unique culture of India by dancing skills filled with energy and vitality.

FASHIONISTA - FASHION SHOW

This show witnessed the glistening world of glamour and style through Fashionista – The fashion show. The fashion show has evolved from an exclusive in-house presentation of haute couture held for a private clientele, to a biannual spectacle of both couture and ready-to-wear clothing that is seen by a vast cross-section of consumers, the mass media, and the fashion industry.

VIDEOGRAPHY & PHOTOGRAPHY - CAPTURISTA

The aim was to give the student participants an opportunity to exhibit their creativity and innovativeness in capturing the photographs and converting them into video by a videographer and photographer.

A valedictory function was held on the second day evening in the AITM Auditorium. Shri Rohan Juvali President of BCCI Belagavi was the Chief Guest and Smt Mangal Suresh Angadi ji, Chairperson, SAEF was the president of the function. The function was held in the august presence of Dr. Spoorti Angadi Patil, Director SAEF, Shri Raju Joshi, Administrator SAEF and Dr Kiran Potdar I/c Principal AITM, Belagavi.



ORIENTATION PROGRAM FOR NEWLY ADMITTED MBA STUDENTS BATCH OF 2021-23

The Inaugural function of Induction Program for newly admitted students of MBA Program for the Batch 2021-23 was conducted at Department of MBA, Angadi Institute of Technology and Management on 23.02.2022. Welcoming the newly admitted MBA students, introduce them about academic curriculum, support services, co-curricular activities and to set the stage for students to continue to grow intellectually and socially was the basic purpose of the program. Dr. Suryakumar N Khanai, Director of Department of MBA, AITM extended a warm welcome to all the dignitaries, parents and students for the program.

Shri Sachin Sabnis, Managing Director of Belgaum Ferrocast India Pvt Ltd, Belagavi was the Chief Guest and Smt. Mangal Suresh Angadi ji, Hon'ble Member of Parliament and Chairperson of Suresh Angadi Education Foundation was the president of the function.

The Chief Guest, in his address said that the students need to inculcate discipline in their routine, attend the classes and enjoy college life. Dr. Anand Deshpande, Principal of AITM said that students need to focus on innovation along with their routine academic activities.

Shri Raju Joshi, Administrator SAEF, Department HoDs, Section heads and faculty members were present during the function. The function was coordinated by Prof Prabhu, Prof Vishakha and Prof Sheetal of Department of MBA, AITM, Belagavi



OUTBOUND TRAINING PROGRAM

Learning from experience is a powerful methodology.. It is not only in the closed classrooms but also through outdoor experience like wilderness, camping, educational tours etc.

Outbound Training - OBT is an action and activity based behavioral training intervention for employee development based on experiential learning methodology of "learning by doing", "hands-on experience" and includes outdoor, adventure, team building activities that engage participants to bring out the desired learning

During the event, the students of MBA @ AITM had been to Kankumbi village. Students had a wonderful experience, conducted several team building and leadership activities and gained practical insights.

10th GRADUATION DAY CELEBRATION

"Graduation Day is that special day when he/she graduates from college and is awarded with the academic degree of a "graduate". It is not an end of academic learning but a beginning of one's career path.

SAEF's AITM celebrated its 10th Graduation Day on 29th June 2022 in the august presence of Smt. Mangal Suresh Angadi ji Chairperson SAEF, Dr Spoorti Angadi Patil Director SAEF, Belagavi. Shri Raju Joshi, Administrator SAEF, Dr Anand Deshpande Principal & Director AITM, Deans, HoDs Faculty Members were also present on the occasion. Provisional certificates were conferred to the students of Department of MBA on this special day.



MBA @ AITM Signed an MoU with KLS Gogte College of Commerce, Belagavi

MBA @ AITM and Gogte College of Commerce, Belagavi recognize their strengths in research and education in one or more disciplines of Department of Commerce, Engineering and Management and their mutual interest in engaging themselves in academic cooperation.

MBA @ AITM and Gogte College of Commerce, Belagavi therefore agree to establish a programme for academic cooperation in the areas of mutual interest, and in accordance with terms and conditions set forth in this collaboration.

Objectives :

The goal is to foster collaboration, provide opportunity for global experience, and to facilitate advancement of knowledge on the basis of reciprocity, best effort, mutual benefit, and frequent interactions. MBA @ AITM and Gogte College of Commerce, Belagavi agree;

1. To exchange information on research and educational programmes
2. To exchange information on teaching, learning material and other literature relevant to their educational and research programmes
3. To jointly organize short-term continuing education programmes on topics of mutual interest and to invite each other's faculty to participate therein.



AN INTERVIEW WITH SUCCESSFUL ENTREPRENEUR

Established entrepreneurs often have relevant insights, experience and advice they can share to help new entrepreneurs on their personal journeys. Interviewing entrepreneurs can help you learn more about the steps they took to get where they are.

FUEL (Friends Union For Energizing Lives) is a non-profit organization focused on assisting students with education and career opportunities based at Pune.



Ketan Deshpande,
Founder Chairman, FUEL, Pune

ABOUT KETAN DESHPANDE - FOUNDER CHAIRMAN & CEO, FRIENDS UNION FOR ENERGISING LIVES (FUEL), PUNE

Ketan Deshpande is Founder & CEO of FUEL. He is an MBA from Symbiosis International University and is Research Fellow to Judge Business School University Of Cambridge, UK. For his exceptional work Ketan Deshpande has received prestigious appreciation from then President of India Dr Abdul Kalam and prestigious awards like Ashoka Fellowship. He has represented India at Global Entrepreneurship Summit GES-2016, Stanford University USA which was hosted by Former President Obama. He was awarded Champions of Change-2017, by Niti Aayog which was graced by Hon'ble PM of India.

AWARDS:

1. Top 25 CSR Impact Leaders of India - India CSR
2. Pavate Fellowship- University of Cambridge
3. Champions of Change Award - Niti Aayog
4. Mahatma Award - Mahatma Awards
5. Ashoka Fellowship

AN INTERVIEW WITH SUCCESSFUL ENTREPRENEUR

Question: How did you come up with the name “FUEL”?

Answer: FUEL is an acronym of “Friends Union for Energizing Lives”. FUEL is fueling lives of the underserved communities through skills development, academic coaching, empowering them with the right training at the right time.

Friends Union for Energizing Lives (FUEL) stems from the understanding that the youth in India form one of the most vulnerable groups, who on the one hand are expected to be the leaders to determine the destiny of India, and on the other lack essential information and opportunities to succeed in life.

Question: Can you please tell us about the vision, mission and quality policy of FUEL?

Answer: The vision is to empower the youth & enable them to become the torch bearers of tomorrow. We The mission is to be the guiding light for the future of our youth of the nation. A community working towards providing them with the essential information & right career opportunity. FUEL is a credible non-profit organization which provides Career guidance and counseling to the students pan India. FUEL is working to reduce the gap between the urban and rural students to make them the flag bearers.

Question: “Do I Know What I am doing”, when did you realize?

Answer: Yes, I always wanted to serve the needy ones and education is the only thing which can help a person to grow in personal and professional life. Hence, I thought of focusing on those children who are unable to get the education and proper career guidance.



AN INTERVIEW WITH SUCCESSFUL ENTREPRENEUR

Question: Do you believe that there is a winning formula for becoming a successful entrepreneur?

Answer: I don't believe there is a pattern or formula to becoming a successful entrepreneur more than there being the right attitude and determination as each business is different and each business would be faced with different challenges. Learn entrepreneurship by doing. If you fail, you try again. Failed again? No problem. Try again. If you still have the willpower and grit to succeed you will become successful.

Question: What Entrepreneurial tricks have you discovered to keep FUEL going?

Answer: Social entrepreneurship is different from business entrepreneurship. Social entrepreneurs do not merely focus on private value, rather they adopt a mission to follow and work to bring in innovation to raise the value of the society. Business achievements and personal goals, whereas, social entrepreneurs develop a passion or a social mission through a business-like discipline, but with a strong determination to motivate good work and the people in need.

Business entrepreneurs contribute to the economic growth of a country. They create markets and collect resources for their economic growth. Social entrepreneurs act as reformers and revolutionaries with unique creations with their social mission.

Question: How long did it take you to find success?

Answer: It took almost 15 years to reach this platform. A successful entrepreneur always has a strong sense of self-confidence and a healthy opinion of their skills and abilities. Their personality is assertive and strong. They are always focused and do not really dilly dally with the issues at hand. This is what makes them different from the rest.

Question: What is your most satisfying entrepreneurial moment so far?

Answer: Meeting Dr. APJ Abdul Kalam was the most inspiring moment in my life. This has given wings to my dreams and thus created a pronounced difference in the field of education and career. And thus, 16 January 2007 becomes the most memorable day with the golden words of Dr. APJ Kalam inked in the book.

AN INTERVIEW WITH SUCCESSFUL ENTREPRENEUR

Question: Is there something that is simply non-negotiable for your business?

Answer: Physical, mental, and emotional well-being of employees and children. The fact is that your well-being is the foundation of your success. When your physical, mental, spiritual, and emotional needs are met, you will thrive. A healthy relationship with employees and children

Understanding the needs of your employees and clients is very essential. Also creating a good work environment is required. Your employees and clients (in our case children) should always be able to freely share their thoughts or even if they find anything incorrect is done in the organization.

Norms and values

The norms and values are the pillars of the organization. They are made to be followed strictly. We do not tolerate any negotiation in following the norms and values of our organization.

Question: Do the decisions we make today help people and the planet tomorrow-please share your views.

Answer: Yes, they do. The main motto of the organization is to help the needy ones. Currently we are associated with 85000+ children pan India. We are helping them to up skill and also guiding them for a better future. Few of them are now engineers, banking professionals or working in the top MNCs. We are preparing them to not only work hard but also work smart for the betterment of the planet and their own self.

Question: What advice would you give to students who want to become entrepreneurs?

Answer: Dear talents, you have opportunities today, you have the access to Career Guidance, know your interests and do not waste your time. Respect time more than yourself

Learn to grab the opportunities.

Learn to know what is good and bad for you.

Do not follow the crowd.

Dare to be different, dare to follow your passion.

Develop your skills and research well about what you want to do in the future.

PLACEMENT CELL AT MBA @ AITM

The Placement cell at MBA @ AITM provides an interface between students and industry by providing assistance to students for Industry internships, project work and final placements. The cell builds relations and networks with industry professionals from across multiple Industry sectors. The Placement cell is dedicated to advising the students on career options and providing them with the latest information on industry internships and final placement opportunities. Apart from these facilitation services, the cell arranges for training and industry interaction sessions and maintains a strong alumni network.

Overall MBA @ AITM intends to provide the best of management education with an eye on practical exposure, placements and promoting entrepreneurial qualities amongst budding management professionals.

OUR PRESTIGIOUS RECRUITERS

Sl. No.	Name of the Company	Sl. No.	Name of the Company
1	Northern Trust Corporation	7	BYJU’S
2	Shriram General Insurance Company Ltd	8	Intellipaath
3	Aequs Foundation	9	Alliant Group
4	CareerNet Consulting	10	Capgemini
5	IndiaMART Intermesh Ltd.	11	Elastic Run
6	Samyojak Consultancy Services, Goa	12	Aster Pharmacy

HIGHLIGHTS:

1. Mr. Suraj Patil placed in Shriram General Insurance Company Ltd with a CTC of 4.09 LPA
2. Ms. Kanakalaxmi placed in Careernet Consulting, Belagavi with a CTC of 3 LPA
3. Ms Shreya Bijagarni and Ms Akshata Kerur have undertaken project work with stipend at Hotel UK Fern 27, Belagavi for a period of 8 Weeks
4. Ms Krutika Puri has undertaken project work with stipend at Samyojak Consultancy, Goa

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